



**SUPREME  
FINANCE**

2021

**SUPREME FINANCE  
WHITEPAPER VERSION 1.0**

Bringing decentralized financial  
services one step closer to mass  
adoption

# TABLE OF CONTENTS

<b>00</b>	<b>Abstract</b>	<b>04</b>
<b>01</b>	<b>Introduction</b>	<b>05</b>
<b>02</b>	<b>Mission Statement</b>	<b>08</b>
<b>03</b>	<b>Market Size</b>	<b>10</b>
<b>04</b>	<b>Problem</b>	<b>20</b>
<b>05</b>	<b>Solution</b>	<b>26</b>
<b>06</b>	<b>Platform Ecosystem</b>	<b>33</b>
<b>07</b>	<b>Business Model</b>	<b>45</b>
<b>08</b>	<b>Token Use Cases</b>	<b>50</b>
<b>09</b>	<b>Token Supply &amp; Allocation</b>	<b>59</b>
<b>10</b>	<b>Token Distribution</b>	<b>63</b>
<b>11</b>	<b>Governance</b>	<b>66</b>
<b>12</b>	<b>Roadmap</b>	<b>68</b>
<b>13</b>	<b>Team</b>	<b>70</b>
<b>14</b>	<b>Advisor</b>	<b>72</b>
<b>15</b>	<b>Partners</b>	<b>75</b>
<b>16</b>	<b>References</b>	<b>78</b>



## DECENTRALIZED FINANCE

(Commonly referred to as DeFi) is an **experimental** form of **finance** that does **not** rely on **central financial intermediaries** such as **brokerages, exchanges, or banks**, and instead **utilizes smart contracts on blockchains**, the most common being Ethereum. DeFi platforms allow people to lend or borrow funds from others, speculate on price movements on a range of assets using derivatives, trade cryptocurrencies, insure against risks, and earn interest in a savings-like account.

**WIKIPEDIA**



# ABSTRACT

Decentralized finance, better known as “DeFi,” was first released as a product implementation in 2015 by MakerDao and has since then grown into what many have called the “next phase” in the evolution of digital assets and blockchain technology.

Although the big picture and proof of concept projects didn’t really start to form until mid-2020 (and most would agree that DeFi is still in its infancy stages), DeFi has grown into market independence within the realms of the greater crypto industry. With a staggering market cap of \$25 billion (approx. an 800%+ increase in market cap over the last six months alone), DeFi has quickly cemented itself as one of the next-generation implementations of blockchain technology within finance. DeFi is still far from final form and very much experimental; however, with projects leading the curve towards the innovation of the bleeding-edge of crypto, we are excited to see how DeFi evolves and matures.



# 01

## INTRODUCTION



Near science-fiction technology advancements in 2021, but still the same problems in technology adoption and innovation.





# INTRODUCTION



From the dawn of the 20th century, mankind has had many technological advancements to the degree that most of what we believed to be science fiction has now become a reality (with some exceptions, such as time travel and teleportation). When mankind has had a giant stride forward in innovation through the discovery of new technologies, it was not always a smooth path towards adoption. Whether it be in this century or the last, we see a recurring pattern such as the combustion engine, refrigeration, the internet, electric automobiles, AI, blockchain, etc.

Innovators push forward and innovate because, to a great extent, they are driven to do so. However, as innovators are forward thinkers and ahead of the times, this, unfortunately, has led to challenges such as limiting the target audience for their innovations - simply because others audiences could not understand them.

Technologists who have the knowledge to further modernize innovations end up compromising the simple product/convenience aspects for the sake of mass adoption. We believe this compromise is unfortunate, as the first primary audience includes individuals who are deeply immersed in the tech itself and tend to be loyal, early adopters.



## INTRODUCTION



`"But the truth is, history has repeatedly shown what happens to those innovators when this compromise is made."`

DeFi and crypto struggle with similar problems as the other innovative technologies before them. Due largely to a steep learning curve in a technology that is constantly evolving, there is a high barrier-to-entry. UI and UX is still a big issue for new consumers in the path towards mass adoption of decentralized finance, blockchain technology, and other digital assets. Having to jump from one screen to the next between wallets, explorers, Dapps, exchanges, and much more to look up gas prices, monitor network transactions, cancel pending transactions, customize nonces, staking, borrowing, trading, farming, insurance, governance, and many other features that come with understanding the technology as a whole, has made it virtually impossible for the average individual to become an active participant.



# 02

## MISSION STATEMENT



**Bringing Us to Universal  
Blockchain Adoption**





# MISSION STATEMENT

Supreme Finance is simply an adoption-focused DeFi protocol on which we intend to create a fully-integrated user-friendly platform/service, to connect as many crypto-muggles with the many decentralized financial products and services already on the market.

Our goal is to make DeFi simple and easier to use to create a better user experience for those who are intimidated by the learning-curve, therefore lowering the barrier-to-entry. We'll do this by focusing not only on innovating and creating a product no one has ever created before on the bleeding edge, but also by working towards mass adoption of just the bleeding-edge that already exists and making that experience as seamless as possible for the user.

CRYPTO  
DEGENS

DEFI  
MUGGLERS



# 03

## MARKET SIZE



- Overview
- DEX
- DEFI Lending
- Derivatives
- Asset Management



# MARKET SIZE



## Overview

Over the past years, the DeFi space has continuously grown due to the increased number of new applications, primitives, and protocols. The structure is underway towards commercialized future financial systems as we speak and is beginning to take on a surge of interest from the crypto and non-crypto community.

DeFi volume has increased from zero to over \$20 billion in total locked value (TVL) in the past year alone. Many DeFi projects require users to lock up an asset (collateral) in order to take out a loan, create liquidity in a market, or mint a new asset. These assets locked as collateral have created a measure for valuing these applications, called total locked value (TVL). With this in mind, we've seen DeFi Dominance (vs. Global) reach 1.4% in total – showing that many crypto investors are taking advantage of these newly accessible financial products.



# MARKET SIZE



## Overview

(Currency: billion USD)

DeFi Market Cap <b>\$25.4</b>	ETH Market Cap <b>\$123.5</b>	DeFi:ETH Ratio <b>20.6%</b>
24H Trading Volume <b>\$8.5</b>	DeFi Dominance (vs. Global) <b>2.8%</b>	Chainlink DeFi Dominance <b>23.2%</b>

Source: <https://www.coingecko.com/en/defi>

The growing figures are largely attributed to network development and applications , which has and will attract more crypto traders. In 2021, the price of Bitcoin and Ethereum sky-rocked with billions of dollars in daily market volume. As cryptocurrency and blockchain have become more commercialized to its existence and productivity, the DeFi is pushed to continue to increase globally and in replacing traditional finance systems.

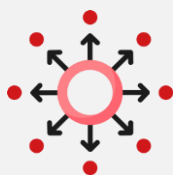


# MARKET SIZE



## Overview

DeFi in existence can be categorized into 4 different protocols that dominate the market; Decentralized Exchanges(DEX), Lend and Borrow, Derivatives, Asset Management. The platforms mentioned below all have experienced wild fluctuations both in terms of liquidity and price action of their digital tokens.



**DEX**



**DeFi Lending**



**Derivatives**



**Asset Mgmt.**



# MARKET SIZE



## DEX

Over the past years, the DeFi space has continuously grown due to the increased number of new applications, primitives, and protocols. The structure is underway towards commercialized future financial systems as we speak and is beginning to take on a surge of interest from the crypto and non-crypto community.

DeFi volume has increased from zero to over \$20 billion in total locked value (TVL) in the past year alone. Many DeFi projects require users to lock up an asset (collateral) in order to take out a loan, create liquidity in a market, or mint a new asset. These assets locked as collateral have created a measure for valuing these applications, called total locked value (TVL). With this in mind, we've seen DeFi Dominance (vs. Global) reach 1.4% in total – showing that many crypto investors are taking advantage of these newly accessible financial products.

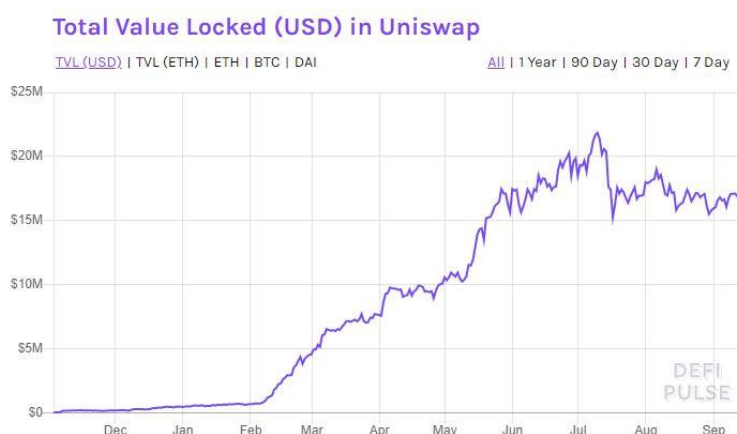


# MARKET SIZE



## DEX

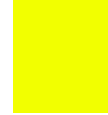
DeFi in existence can be categorized into 4 different protocols that dominate the market; Decentralized Exchanges(DEX), Lend and Borrow, Asset Management, Derivatives. The platforms mentioned below all have experienced wild fluctuations both in terms of liquidity and price action of their digital tokens.



Moreover, Uniswap's sector growth of nearly 6,000% increase in total value locked also means a 6,000% increase in liquidity and providing pool in the protocol. DeFi applications rely on both Uniswap (to provide liquidity to abstract any unnecessary friction for users when interacting with their intermediaries and applications.



# MARKET SIZE



## DEX

DeFi allows users to remove banking and financial intermediaries and process lending and borrowing directly from platforms. With over \$20 billion currently in 2021 locked as Coingecko Defi writing says, lending accounts for almost 70% of TVL in DeFi. Lending platforms such as Maker headlined the early DeFi as one of the dominant platforms for nearly 50% of the value locked with this sector in 2019.

### ETH Locked in Lending







# MARKET SIZE



## DeFi Lending

Now ranked 41st by market capitalization on CoinMarketCap, 1 MKR is valued almost 1 ETH - as the price of ETH fluctuates, 1 MKR valued 4.6ETH before at the highest level in 2019. The Maker platform has also developed a smart contract-based collateralization system, in which it operates on the margin trading principle in order to minimize volatility. Stablecoin token, DAI is supplied smart contracts, which maintains the value of the adjacent DAI at around \$1 USD

Date: January 6, 2021

(Currency: million USD)

#	Coin	Price	24h Volume	Market Cap
6	DAI	\$0.996881	\$530.5	\$1,312.4
7	MKR	\$793.91	\$103.9	\$718.8

Source: <https://www.coingecko.com/en/defi>

As of Coingecko DeFi, DAI and MKR is ranked 6th and 7th in DeFi coins - nearly double the amount in market circulation since 2019 - with almost \$2 billion as of now in total.

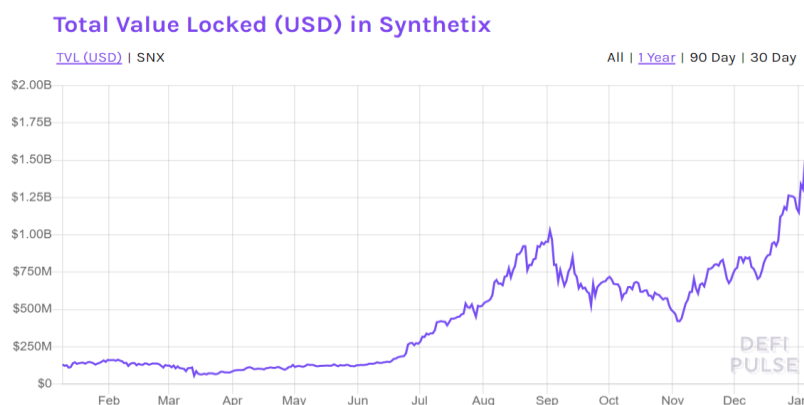


# MARKET SIZE



## Derivatives

The traditional derivatives space is absolutely tremendous as in reaching approximately \$15 trillion in 2020, and the amount increased 33% from previous year. DeFi-based derivatives are nowhere near the size and given the potential size in the upgrowing existing market, there are substantial possibilities as more users and applications get involved. As such, derivatives from platforms such as Synthetix have aggregated almost \$2 billion in TVL as of last year.



The derivative market The price of Synthetix token launched in March 2019 has grown from \$0.5 to an all-time high of \$13.40 in 2021.01 and is currently ranked 24th in the total crypto market cap.

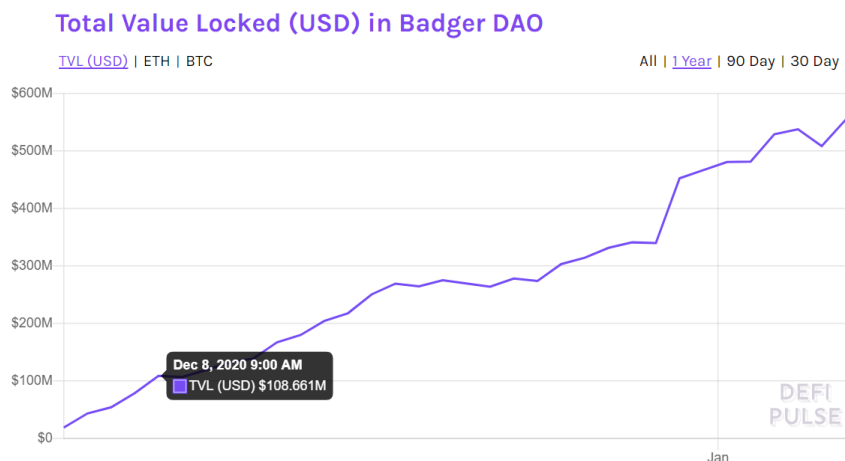


## MARKET SIZE



### Asset Management

With 24h market circulation in crypto tradings, it is almost impossible to manage and monitor your assets. DeFi platforms such as Set Protocol features services like money lending, liquidity provision and insurance, in a way that users don't have to manage their holdings. The platforms provide solutions to automatically re-balancing its parameters from a diversified portfolio of ERC20 token collateral. The market for asset management services and platforms is still growing as more crypto-users get deeply involved, but the market for asset management services fluctuates in user-base and in Total Value Locked(TVL) from price.





# 04

## PROBLEM



- Entry Barrier
- Liquidity
- Scalability



# PROBLEM



## Entry Barrier

### **LACK OF INFORMATION/POOR SUPPORT**

Not understanding the availability and particulars of what crypto is and how to make use of it is dangerous. Those who are not familiar with basic modules of crypto (exchanges, explorers, wallets and apps) tend to get intimidated by investing in crypto due to its complexity. There are quite a few decentralized finance services and platforms that provide a variety of investment opportunities and solutions to crypto-users. However, the customer and tech support for these platforms is still insufficient and lack the means necessary for new users to easily access and learn about the system step-by-step.



# PROBLEM



## Entry Barrier

### TECHNOLOGICAL INEPTITUDE

Exchanges, decentralized finance platforms, explorers, and apps still rely on centralized systems, which means that they are still vulnerable to hacking or manipulation. Storing digital assets is not an effortless job, especially for those who don't understand and have trouble managing applications. Despite the fact that exchanges and platforms take precautionary security measures to secure their funds such as through a private key, 2nd password, Google OTP, SNS, or AWS authentication, it is a complicated and manipulative process, in which there can be times where the security breach is unavailable or inaccessible.



# PROBLEM



## Entry Barrier

### **BAD UI/UX**

UI/UX serves as a role of simplifying technological complexity. Clarifying user needs and experiences with technology is essential for communicating value, desirability, and usability. However, cryptocurrency and blockchain technology are introduced as “technical” yet “not productive” for most people. Crypto has only proven itself as an alternative digital asset, which is why exchanges and applications have not reached the level of development in providing and meeting the requirements of user-convenience.



## PROBLEM



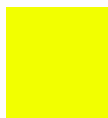
### Liquidity

- Cryptocurrency trading is continuously growing to a certain amount where it exceeds over 2000+ different types of tokens available on the market with hundreds of billions of dollars in volume each day. There are many crypto-trade platforms globally, but each one has different trading pairs and hence a separate trading volume according to the user-base, marketing, interface, etc. The liquidity and volume of every crypto-trading platform differs, as well as having the potential to attract investors and traders.
- Low liquidity coins are more vulnerable and not protected from price manipulations and volatility - every large trade affects their price dramatically.
- High-valued coins like Bitcoin and Ethereum have a big impact on altcoins. They have the potential of fluctuating the price and volume since so many tokens rely on circulation of the system.
- Liquidity can vary hugely depending on where and when you trade.





# PROBLEM



## Scalability

The adoption rate of cryptocurrencies for everyday transactions relies on the capability to handle a certain amount of transactions without processing issues and delays beyond doubt. Current Bitcoin block generation time is estimated to be 10 minutes; being a new block is mined after 10 minutes, Bitcoin can average around 2,759 transactions based on assumptions. Compared to traditional payment platforms such as Visa, the transaction capacities of the crypto network are very incapable at the moment. Visa claims that more than 24,000 transactions can be done on average and handle an average of 150 million transactions every day. Until now, there has been a constant development of other networks such as Ethereum, EOS, Lightning, and alternatives such as Bitcoin Cash that support transaction systems that are much faster and cheaper. However, though they have potential, they have yet to reach mass adoption.



# 05

## SOLUTION



- Open User Platform
- Marketplace
- User Support



# **SOLUTION**



## **Open User Platform**

### **APPLICATION**

One of the frustrating experiences for users on the web and mobile is waiting for loading of contents and pages especially for crypto platforms that require lots of hyperlink and API links. Optimizing the content speed and not making the users bounce can increase the user-sustainability by more than 20% according to section.io.

The segment keys or headlinks will enable the users to quickly get all the information they want: benefits, solutions, and key features to information, product and services in a short time. This will make a proposition to attracting users to get all the information they need.



# **SOLUTION**



## **Open User Platform**

### **AWARENESS**

As of 2020, there are hundreds of exchanges, platforms and financial services available on the crypto market. However, the marketing and open-source to the services are very limited and in boundary. Users should be able to easily approach and discover the number of availability and classify without having to search for reliable sources of information.

### **COMMUNITY**

Although social media such as Twitter and YouTube covers most of crypto communities in the world, it is still bound for users to interact with active users on the crypto-platform. By creating dashboards, blogs, and live chat rooms on the platform for users to actively communicate and share information, the scale of which the platform will trend and grow will only be a matter of time in becoming the center of the crypto community.



# SOLUTION



## Open User Platform

### LANGUAGE SUPPORT

- **Translation** - Not all crypto-related exchanges, platforms, and applications support different languages. To an extent realistically, this sets a prejudicial market-barrier to countries that do not have a big circulation in trade volume or users. By breaking the language-barrier and providing sources of information and available applications to different people in the world, crypto exchanges and platforms will surely have more potential to commercialize the productivity of crypto and delivering new users.
- **Speech** - Crypto and blockchain brought alongside new completion of words and structure that require technical and practical terms of knowledge and understanding. At the moment, we need a phase of education directed to the public or users who only trade crypto. A supportive system from experts, influencers, or even everyday users are a great solution to renown their identity and provide value to the public



# SOLUTION



## Marketplace

### EXCHANGE

Each and every centralized exchange, DEX, and DeFi play a role of bringing tokens together for performance and productivity. Based upon the tokens and fiat that are available and can be converted on the platform outline the entire volume of scalability, liquidity and number of users. Therefore, it is essential to validate the possible cryptos as much on the platform and take over the high-competitive market.

### TRANSPARENCY

All the transactions will be visible as of applying Blockchain and view all information on the network through on-chain sources like etherscan or even on the platform if necessary.



# **SOLUTION**



## **User Support**

### **LIQUIDITY POOL**

Liquidity is one of the foundational systems behind the current DeFi ecosystem. It is part of trading, borrow-lend protocols, synthetic assets, and many more. Users can participate in the liquidity pool, and add equal values to two tokens in a pool to create a secondary market. In exchange for providing their funds, liquidity providers(LP) earn trading fees from the trades that occur in the pool, proportional to their share of total liquidity.

Liquidity pools maintain constant liquidity while reducing unprecedented price swing as well - lower gas fees, easy to participate and provide liquidity using automated smart contracts, and LPs can earn passive income.



# **SOLUTION**



## **User Support**

### **P2P SUPPORT**

P2P support is much like P2P services that directly connects parties to a transaction without third-party intermediary, but it is more of providing and overcoming the pressure, information risk-cost, and asymmetries to new users that have to face. Experts and experienced users in the cryptomarket can provide solutions, guidelines, and information based on trades, tokens or whatsoever on the platform for incentivisation or benefits.

Users are able to earn incentives through providing guidance and information to new comers. Of course, the users must earn their trustworthy identity and performance through the platform with authentication.





# 00

**PLATFORM ECOSYSTEM**

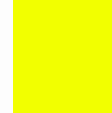


- Web App
- HYPE Wallet





# PLATFORM



## Our Goal

We have accepted a new mission: to build a Decentralized Finance (DeFi) Project. In accomplishing this mission we aim to provide to our users with the boldest and most solid rewards that are profoundly set apart from the plethora of crypto projects in the market. DeFi or Decentralized Blockchain Finance is now almost a ubiquitously and indiscriminately referenced. Despite this, from a user's perspective, it remains difficult to discern whether rewards for token staking is adequate or whether the target pool for investment is sound. The greatest issues also remains that once cannot determined whether the rate of return on an investment (APY) is appropriately priced.

We, the Supreme Project dare to proclaim that we have opened a new era of innovation in this regard. Through creative structural design, that will allow symbiotic growth with the users, we have built a system that will allow users to drastically enhance their returns. Speak no more of ordinary returns offered by other DeFi projects! The Supreme Project, will offer users extraordinary returns befitting our name.



## PLATFORM



The Supreme Project has delivered HYPE as its first token. The token was named HYPE, to describe the way in which it would stimulate or maximize user returns. HYPE is the first stage of a 2-stage rocket that will launch user profits through stratosphere into outa space. For 90 days the boosters will be firing as we open the Reward Booster on HYPE Staking. Within these 90 days the stage 2 rocket will fire to intergalactically launch user profits.

Anyone can promise sweet whispers of low risk- high return. We refuse to do this. The Supreme Project does present inherent risk. Rather than attempt to minimize this risk we prefer to maximize returns. It is our promise to battle till profits are launching intergalactically into the depths of the vast universe!



## PLATFORM

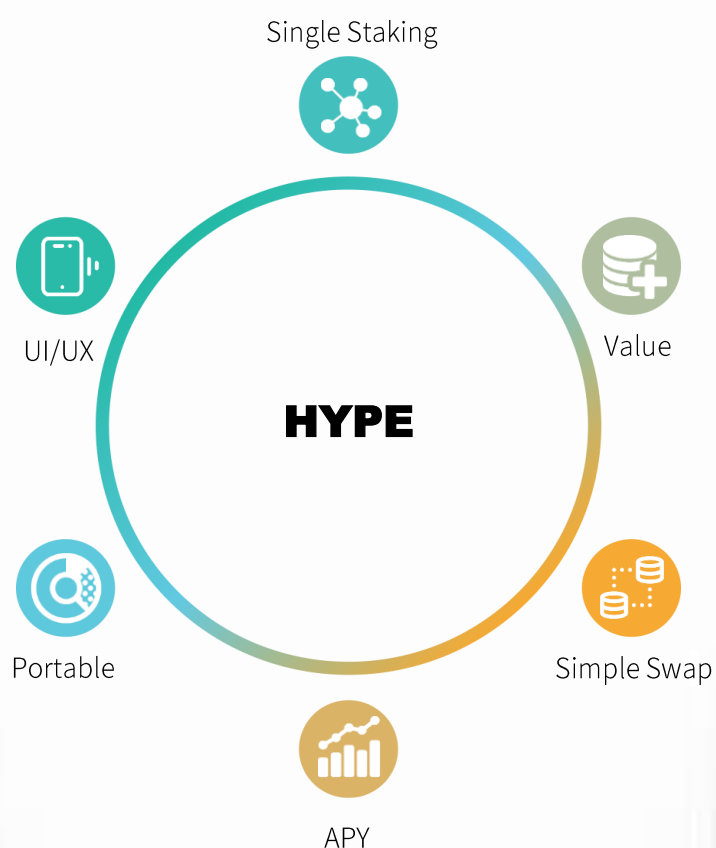


### The Aims of HYPE DeFi

Our purpose and goal is to provide the greatest profit for our users.

To achieve this we will:

1. Aim to provide a guaranteed minimum return.
2. Build a new user friendly UI/UX for user convenience.
3. Allow for user rewards to be paid and used immediately.
4. Allow profit maximization through Single Coin Staking support.
5. Allow for easy swapping between tokens.
6. Ensure all governance to be implemented/decided through the Governance Token.





## PLATFORM



### HYPE Feature



#### Optimized Weighting System for Maximal Returns (Reward Booster)

Generally DeFi Pool Product (LP) operate on reward systems that are distributed appropriately proportioned according to the number of pool products. The Reward in this instance, deteriorates in value in accordance with token's value and characteristics of the capital participating in the pool. In first few days it may appear that one is yielding high returns, but by design, gradually its attractiveness is lost as an investment product.

HYPE Pool is designed so that all returns are managed through individual Boosting Option's for all Block Rewards. Therefore the dilutive impact on the Reward due to increasing users is relatively is minimized and thus relatively small. Also compensation given to users is high relative to other projects, due to the additional compensation provided by virtue of the Boosting Option.



#### Minting Feature for Boosting Customer's Return Rate (Minting Booster)

HYPE is an example of a Mintable Token, in that Tokens are issued on a per block basis. Generally, Mintable Tokens are said to be conceptually related to Pool Rewards, however such a link is very limiting in terms of their function and definition. Rather than the Mintable Token contributing to the Pool Reward on a proportional basis over time, they are more often seen as a means of generating tokens for free when a need/insufficiency arises.

HYPE was formulated to accelerate the process of the Minted Token being paid into the Reward Pool. The Minted Token is not just transactional consideration or compensation, but rather a structural enhancement so that rewards are paid more frequently and efficiently.



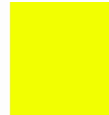
#### Single Coin Staking Service (SCSS)

The majority of DeFi Services have been designed solely for Ethereum Tokens. SUPREME FINANCE, on the other hand, allows Staking Services for high-growth potential Cryptocurrencies. Cryptocurrencies will be deemed as having "high-growth potential" and thus have Staking Services supported on SUPREME FINANCE, based on the growth rate it displays at the beginning of each month.

The Cryptocurrencies staked in this way will have corresponding rewards paid, thus allowing pool participating Users to enjoy additional investment opportunities.



# PLATFORM ECOSYSTEM



## Open User Platform

The initial launch for the Supreme finance platform will happen via a Web App. This decision was made in an attempt to get involved the existing DeFi/Crypto community. The goal is for the existing community members to have enough incentivization to continually participate in the long-term education of those newer to the space.

As this part of the platform/service is nothing new to the space we have decided to stick to the most basic features and layout for the Web App.

### Features



Dashboard



Staking



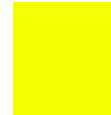
LP



Swap



# PLATFORM ECOSYSTEM



## HYPE Yield Farm

- Consist of Tokens that are most widely used.
- Use on of the main LP's: UNISWAP or SUSHISWAP, as deemed appropriate.
- Set he period for “Boosting” and issue bonuses till a predetermined date.
- Provide additional LP Products in a flexible manner.
- Event Products to be sold with preset limited supply.

The LP Token Staking Service is a new market within DeFi, where users can experience exciting profitability, whilst being exposed to relatively low risk and stability. This was evidenced in a lot of the DeFi projects launched in 2020. Most representative of this attractive balance of stability and profitability is UNISWAP and SUSHISWAP, hence we will begin our Farming here. Booster on UNISWAP will provide an additional acceleration service of 15% to the payout rate.

### LP Token Pool



Boost Rate 30%

USDT(x1), USDC(x1), WBTC(x1)  
, ETH(x1), UNI(x1)

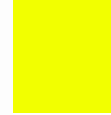


Boost Rate 15%

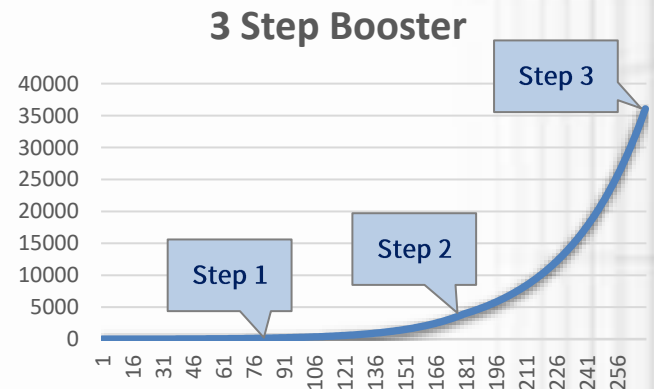
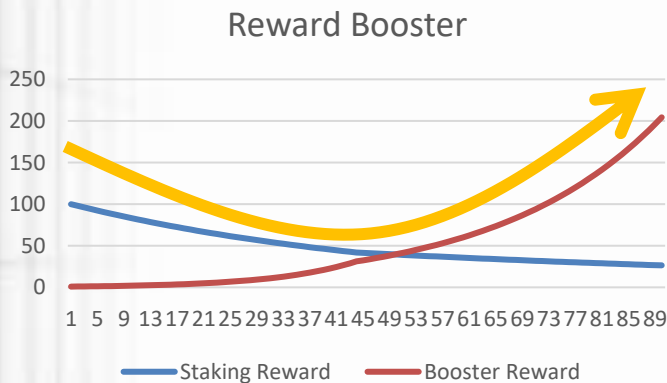
ETH(x1), WBTC(x1), USDC(x1)  
, USDT(x1)



# PLATFORM ECOSYSTEM



## HYPE Yield Farm



The Reward received from the Staking Service, proportionally decreases in line with increases in Staking Pool participation. To try and offset this affect, HYPE Yield Farm has been designed to feature a separate Booster Reward.

The Booster Reward steadily increases the Reward supply till the point at which Staking Pool Rewards dramatically decrease at which point the Booster Reward sharply increases. The rate of Booster Reward increase, reaches its maximum at the end of the Boosting period, thereby ensuring that high levels of Rewards can be enjoyed till the end of the Campaign.

The Booster Service will operate in 3 stages each lasting about 90 days, or 270 days for all 3 stages. At the conclusion of the 3 stages, HYPE Yield Farm will close, and a new Yield Farm will be launched.





# **PLATFORM ECOSYSTEM**



## **HYPE Wallet**

### **Multi-chain Wallet**

The wallet will start supporting BTC, Litecoin, Tron, EOS, and a few other altcoins but will support most ETH-based assets and continue to widen support for token ecosystems.

### **Lend/Borrow**

Will offer the most competitive lend/borrow rates globally by offering loans and fixed income products through the APIs of the some of the most competitive rates on the market through products offered by Celsius, AAVE, et al.



# **PLATFORM ECOSYSTEM**



## **HYPE Wallet**

### **Inter-blockchain Escrow/Wrapper**

We will offer an escrow service for decentralized project teams, institutions, and individuals alike. This will allow the possibility of creating more complex decentralized financial products like insurance products and CFDs.

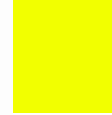
This will also allow for one escrow to function as a liquidity swap or sharing of liquidity across multiple blockchains.

### **Yield farming**

Users will be able to read up on or participate in multiple fair distribution projects during their farming phases.



# PLATFORM ECOSYSTEM



## **HYPE Wallet**

### **Swap**

An AMM on a bonded curve initially supporting only ERC20s but will soon offer support for ERC 721s, 777s, and 1155s. As well as offer cross-chain compatibility with our inter-blockchain escrow system.

### **User Support**

First 24/7 Global English language support system via discord servers. Multiple CMs online and will offer virtual customer support systems like no other DeFi platform has ever provided.

The community will be incentivized to participate in addressing FAQs and tickets created by other users.



# PLATFORM Activation Flow





# 07

## BUSINESS MODEL





## BUSINESS MODEL



### Trading Fees

A small liquidity provider fee is taken out of each trade and added to the reserves. While the ETH-ERC20 reserve ratio is constantly shifting, fees make sure that the total combined reserve size increases with every trade. This functions as a payout to liquidity providers that is collected when they burn their pool tokens to withdraw their portion of total reserves. Guaranteed arbitrage opportunities from price fluctuations should push a steady flow of transactions through the system and increase the amount of fee revenue generated.





# **BUSINESS MODEL**



## **Trading Fees**

### **Advanced Mode** (What we see in crypto today)

A small 0.3% liquidity provider fee is taken out of each trade and added to the reserves. This is the standard across Uniswap and Sushiswap, which do not incentivize users to teach or help educate new users. But we offer users incentives to users who participate in the education of new users to the ecosystem.



# **BUSINESS MODEL**



## **Trading Fees**

### **Simple Mode**

A super simplified, easy to use UI/UX that makes it usable by virtually anyone. A small 0.6% liquidity provider fee is taken out of each trade on Simple Mode.

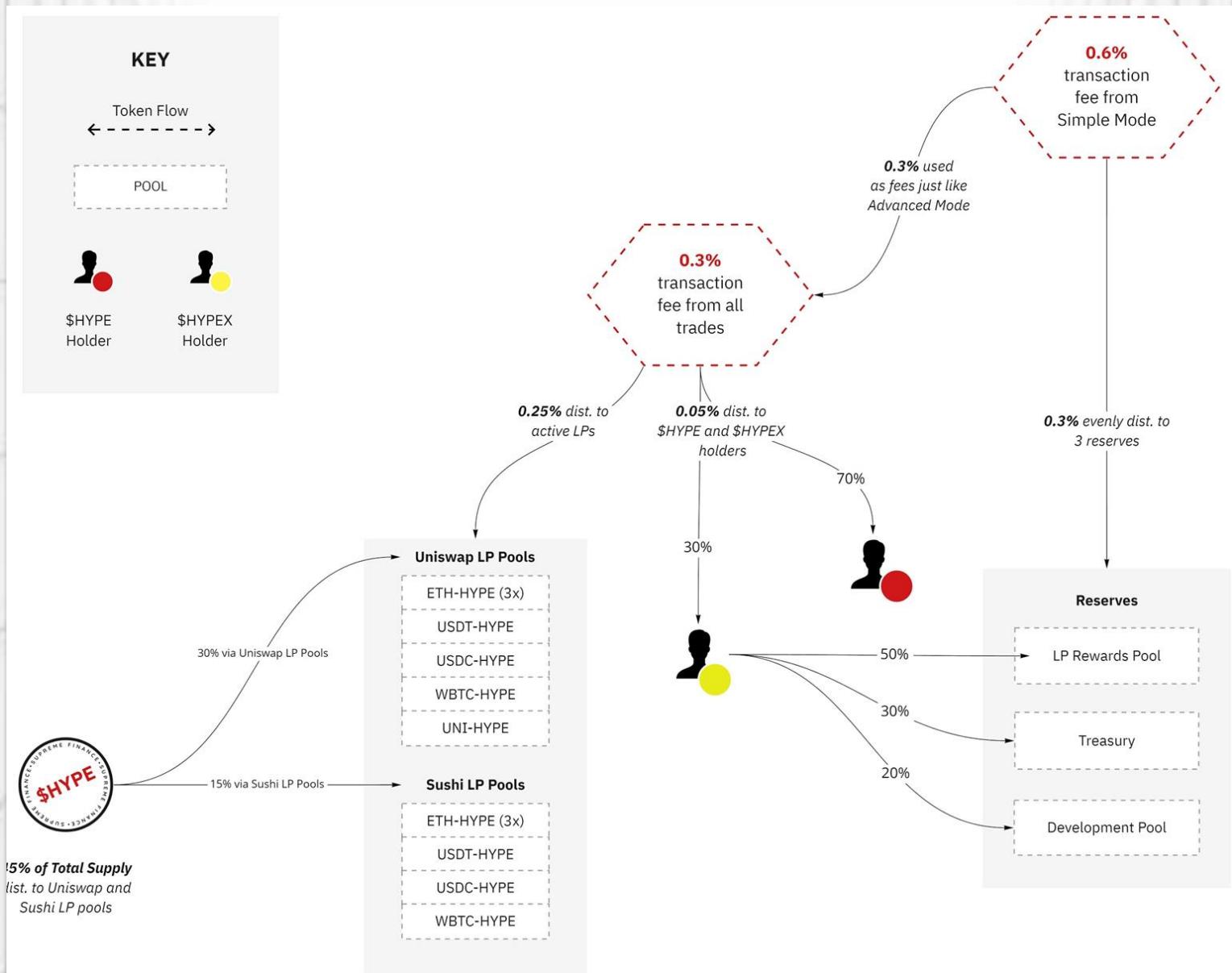
0.3% is used as fees just like in the Advanced Mode. 0.1% is put into a pool that will later be used to further incentivize users to educate the community and participate in the further adoption of Supreme's digital economy. 0.1% goes to the dev pool as revenue for the team. And the final 0.1% goes to the treasury for further support of the Supreme ecosystem. This fun part about simple mode is that we will be implementing a simple mode to EVERY part of our UI and services offered. Even on the services offered through a 3rd party API we will be charging an additional 0.3% service charge on those transactions made in simple mode.





# BUSINESS MODEL

## Trading Fees





# 00

## TOKEN USE CASES



- HYPE
- HYPEX





# TOKEN USE CASES

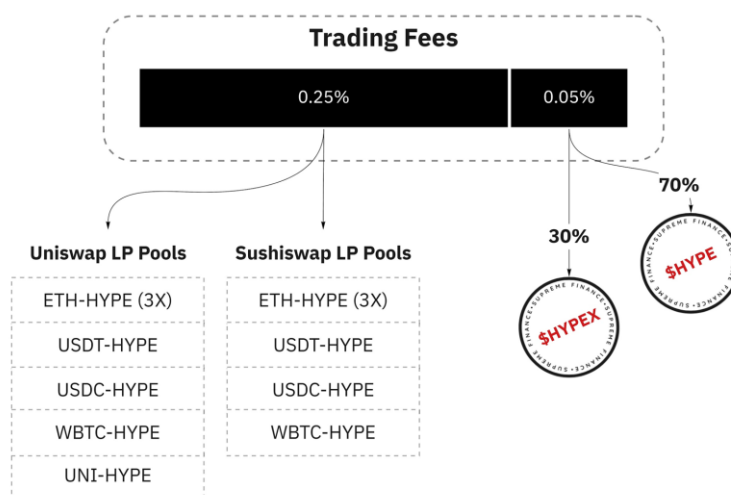


## Overview

With Uniswap, 0.3% of all trading fees in any pool are proportionately distributed to the pool's liquidity providers.

With Sushiswap, 0.25% go directly to the active liquidity providers, while the remaining 0.05% get converted back to \$SUSHI and distributed to the \$SUSHI holders.

With Supreme, 0.25% goes directly to the active LPs of the pool, and 0.05% gets split with a 7:3 split amongst \$HYPE holders and original \$HYPEX holders.





# TOKEN USE CASES



## **HYPE**

HYPE token holders will be able to earn at 70% portion of the liquidity provider fee allocated to holders (30% goes to HYPEX holders).

HYPE holders will have the following options for staking into a time-locked staking contract for a rebate of 33.33% on the 0.3% liquidity provider fee (0.2%).

- 1000 HYPE - 30-day lock
- 2000 HYPE - 15-day lock
- 3000 HYPE - 07-day lock



# TOKEN USE CASES



## **HYPE**

HYPE token holders will receive a 70% allocation of the entire supply of Supreme governance tokens. These rewards will be redeemable based on the % of HYPE in circulation vs. the % of HYPE held by the individual holder. There will be additional incentives, features, and/or benefits aside from a rebate on the trading fees as the platform continues to develop.

Some of the ideas we have in the works include but are not limited to:

- An allocation from left-over rewards.
- Limited-edition NFTs (Digital Art, Platform/Blockchain specific items, Collectibles, 0 trading fee pass (Time-expiring) and many more.)
- A share from the simplified versions fees.
- Airdrops of future projects that select Supreme for their initial token distribution.



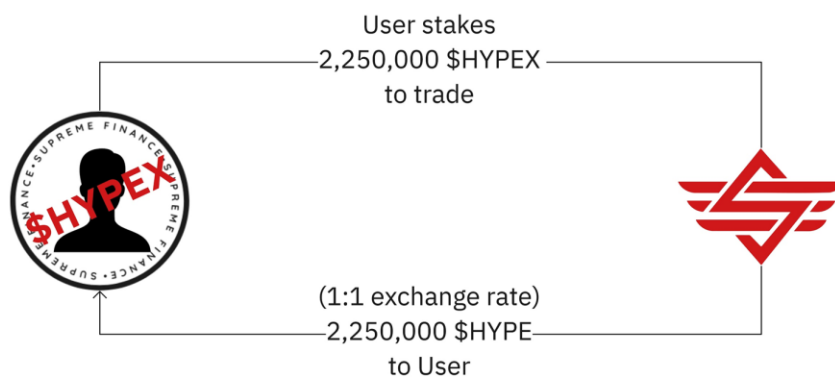
# TOKEN USE CASES



## HYPEX

Supreme Finance will issue a separate token, HYPEX, for governance implementation in the hope that creative policy is born in our project.

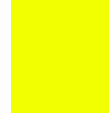
The Governance Token, HYPEX, will be the subject of its own separate listing in which it will be released with its own standalone consensus algorithm.



- Booster Reward rate consensus
- A consensus on the Reward Campaign duration.
- Voting to select the high payout Single Cryptocurrency to be included as a Staking Pool Product



# TOKEN USE CASES



## **HYPEX**

HYPEX holders will be able to earn 30% of the portion of the liquidity provider fee allocated to token holders (70% goes to HYPE holders).

HYPEX that was taken out of circulation (or burned) will be calculated from the initial HYPEX supply (i.e. 2.25 million burned out of 22.5 million <10%>).

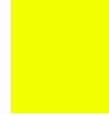
$$[(\text{No. Burned HypeX}) \div (\text{No. Initial HypeX Supply})] \times 100\%$$

$$\text{Example: } (2,250,000 \div 22,500,000) \times 100\% = 10\%$$

This number will be used to split the 30% allocation of fees into 2 pools depending on the supply in circulation vs out.



# TOKEN USE CASES



## **HYPEX**

The 10% of the fees meant to be distributed to the holders of the HYPEX taken out of circulation will be reallocated to serve 3 other functions.

- 50% will be reinjected into existing or newly created rewards pools acting as LP incentives for staking on the platform.
- 30% will be routed to a community governance controlled wallet to serve as an additional treasury for the protocol.
- The remaining 20% will be routed to a dev pool. (This may raise some eyebrows, but hey, we need to survive too right?)

Additionally, when full community governance is implemented, 95% of governance tokens for the protocol (which will be issued at a future date) will be distributed via an airdrop, with 5% as the team supply. 70% of the supply will be distributed to the holders of \$HYPE, the main protocol token, and 25% to the holders of \$HYPEX.

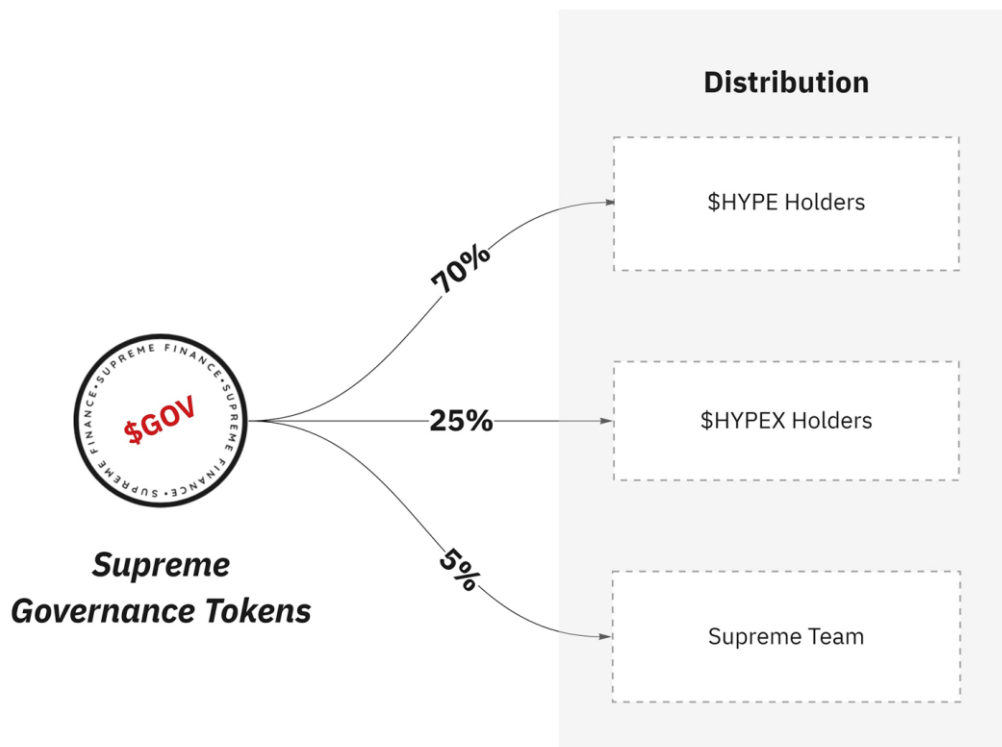




# TOKEN USE CASES



## **HYPEX**



This means that if everyone sells their \$HYPEX except for a few people, those few will have rights to claim the 25% of the governance token supply because they supported the protocol without a waiver from the initial stages.



# TOKEN USE CASES



## **HYPEX**

Because we felt that this was a very unique experiment in fair distribution and the incentivization of LPs and supporters, we have decided to support 1:1 swap for 22,499,999 HYPEX to HYPE. This means that at least one person will have rights to claim the 25% of governance tokens. We do not assume that this will ever happen, but it doesn't hurt to be careful.

### **Distribution and period of use**

The Governance Token, HYPEX will be available for Boosting for a set period of time, and only in exchange with HYPE.

Further, HYPEX can be exchanged through the SUPREME FINANCE Swap Service.

The exchange rate will be determined as a function of the rate of return on HYPE and the participation rate in the Staking Pool.

- In the first month the exchange of 20% of the Governance Token
- In the second month the exchange of 30% of the Governance Token
- On the final day of first stage boosting the exchange of the remaining 50% of the Governance Tokens.



# 00

## TOKEN SUPPLY & ALLOCATION





# **TOKEN SUPPLY & ALLOCATION**



## **INITIAL TOKEN SUPPLY**

50,000,000 HYPE + 100 HYPE/block starting after the initial 14 day fair distribution period.

22,500,000 HYPEX

## **TICKER(S)**

HYPE (ERC-20) (Listed)

HYPEX (ERC-1155) (Unlisted until on-chain governance is live)



# TOKEN SUPPLY & ALLOCATION



Initial Booster Distribution: 15% (each 1,2,3 Booster)

Team/Founders: 10%

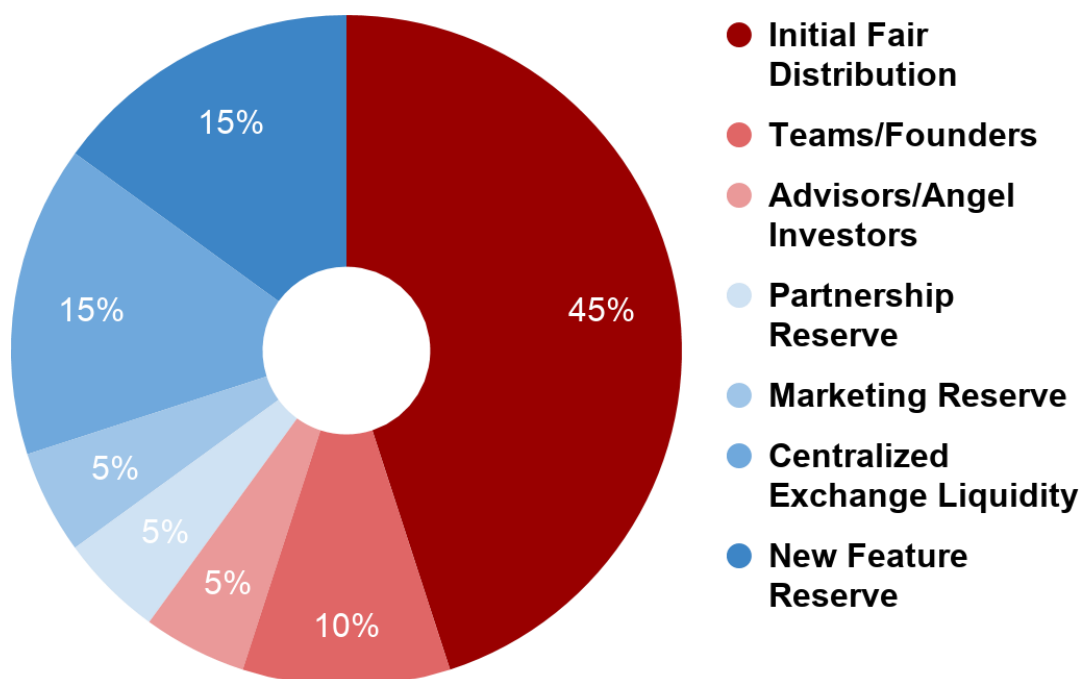
Advisors/Angel Investors (Friends/Family): 5%

Partnership Reserve: 5%

Marketing Reserve: 5%

New Feature Reserve: 15%

Centralized Exchange Liquidity Reserve: 15%





# TOKEN SUPPLY & ALLOCATION



One-way 1:1 (HYPEX to HYPE) swap via the Supreme platform possible via on-chain escrow until the token distribution event for the governance tokens.

(HYPEX can only be earned by participating in the initial fair distribution)

*Note: All reserves not used before on-chain community governance will either be burned or injected into a pool under community governance. There will be a vote to decide on the proper allocation of those reserve tokens for the growth of the ecosystem. Any tokens being burned or reallocated will be publicly announced via our social channels at least 24 hours prior to execution.*



# 10

**TOKEN DISTRIBUTION**





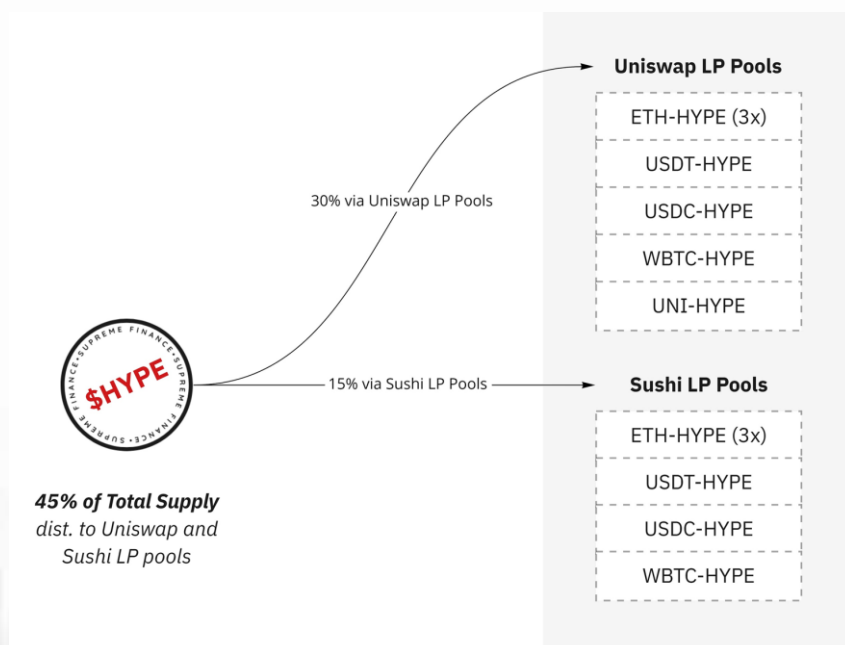
# TOKEN DISTRIBUTION



We understand that there are many existing liquidity providers who are already providing liquidity on other DEXes like Uni, Aave, or Sushi. We understand that we must make the barrier to entry for existing LPs as low as possible.

45% of the total supply of \$HYPE will be put into a time-locked escrow that will allow a 1:1 swap for 1 \$HYPERX(ERC-1155) to \$HYPE(ERC-720).

And, 45% will be distributed as follows:







# TOKEN DISTRIBUTION



After the initial distribution period of 90 days, after every block, 100 \$HYPER will be created and these tokens will be equally distributed to the contributors of the respective supported pools.

Once governance is live, the community will have full control of adding or removing pools, as well as the weighted reward of the pools, and even new incentivization methods altogether—capitalist democracy at its finest.



# 11

## GOVERNANCE





# GOVERNANCE



To better address project needs and shape the general project direction and promote the development of some of the next Dapps for the protocol, we have decided to have a centralized team behind the project.

After having observed the chaos that comes from launching a project, full on-chain governance from day one enables the possibility of many inefficiencies in development such as attack vectors, economic exploits, and the possibility of programming factors that rely on the network traffic of the protocol, which would, in turn, require many possible forks of the network. With full on-chain governance, necessary and swift adjustments, which could be decided between a 5-10 person group within a few minutes, could take days through a governance vote on-chain.

Let us be clear—our goal is to reach full decentralization with community governance. However, we are also realists and have made risk/gain assessments, determining that the protocol and its community must mature enough to justify an on-chain governance implementation from the start of the project. This being said, we will, in the near future, be implementing a fully decentralized community governance system and look forward to managing the protocol with you.



# 10 12

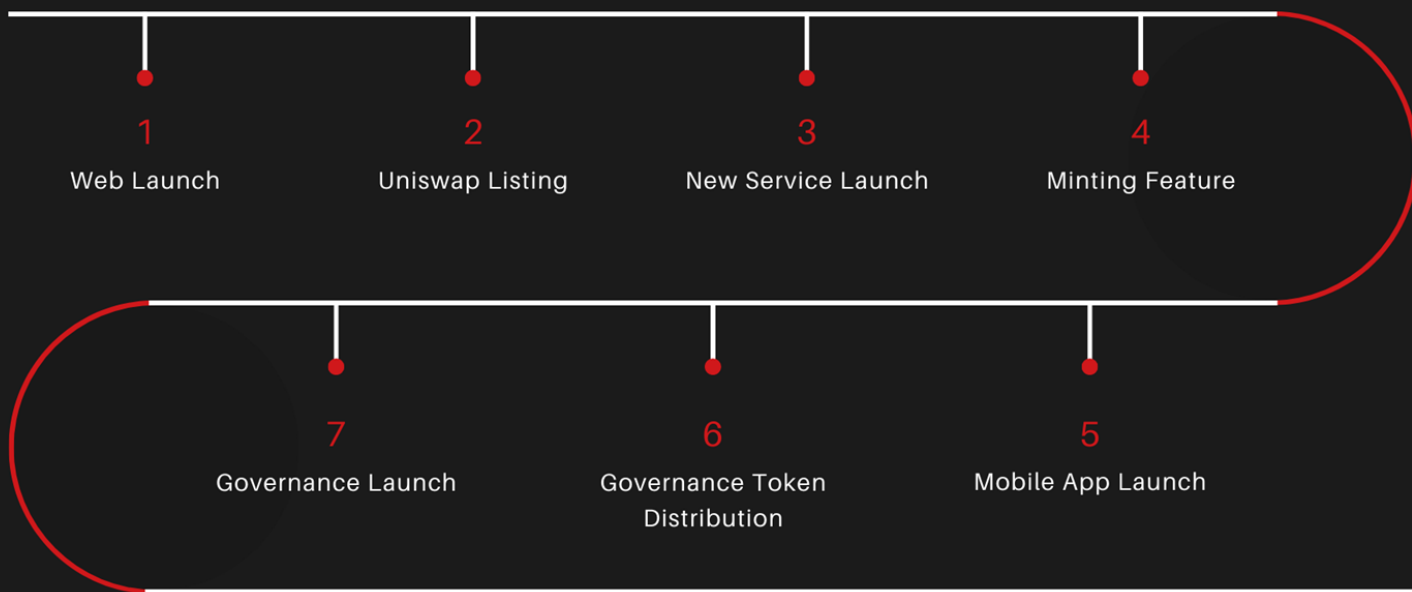
**ROADMAP**





## ROADMAP

Supreme Finance Timeline



	February				March					→
	3	10	17	24	3	10	17	24	31	TBD
\$HYPEX Rewards	<div></div>									
1:1 Swap Support	<div></div>									
Web App Launch	<div></div>									
Uniswap Listing	<div></div>									
New Service Launch	<div></div>									
Minting Feature (100 HYPE / block)	<div></div>									
Mobile App Launch					<div></div>					
Governance Token Distribution										<div></div>
Governance Launch										<div></div>



# 13

# 10

**TEAM**





## TEAM



### **Eric Schmitt, CEO**

- Executive Director of Besttech system Inc, CA
- CrossOne Blockchain Co.Ltd, Singapore
- President of G-ART, Inc
- President , Promax Inc. City of Industry, CA
- CEO, Pioneer Circuit Co.Ltd, Santana, CA



### **Antoh Tony, CMO**

- Founder of Angel Investing, Startup & Executive Advisory
- Manager of Top Tier Impact
- Labs Publicity Group. Technical reviews, copywriting, Guerrilla marketing
- University of Pennsylvania - The Wharton School



### **AIDEN SONG, CSO**

- CoinBene VIETNAM, CEO
- Symverse Vietnam, Advisor
- Golden Pacific Vietnam, CEO



### **RYAN LEE, CTO**

- LK Convergence, CSO
- TONE Foundation & DEVISOFT, CEO
- Korea Telecom & Samsung SDS Cloud Architecture



### **PETER HAN, CCO**

- Geta Club, CCO
- EAN International, VP
- IONA Research Center, President



### **JOSH LEE, Technical Part**

- Uniquify co. in sanfrancisco Oxford University Engineering
- University of California, Berkeley



# 14

**ADVISOR**





# ADVISOR



## **MATTHEW MOREA**

- HYPE Marketing, New York, United States
- Carmaven CEO
- Senior Sales Rep. Central Ave Chrysler



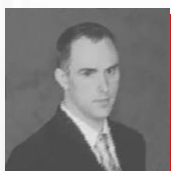
## **ANASTASIA LACHMANN**

- Real Estate Investor and Entrepreneur/Crypto Enthusiast 2018-Current
- Manager of Administrative Office/ Private Insurance Representative/ Company Trainer, HDI Insurance Karlsruhe. 2012- Current
- Humanitarian Global Volunteer for ADRA 2011-2012
- Educational Department Assistant/ Elementary Sector Selbach, Gaggenau



## **DR. RAJ RAVINDRAN**

- Capital Markets and Financial Advisor
- Raj is the co-founder of “ThinkingNorth”, a venture capital platform that connects entrepreneurs to the capital.
- He is also the EVP at Ensign Capital, an Exempt Market Deal that provides capital market advisory and Capital raising solution to emerging private and public companies.



## **RICHARD GARDNER**

- Trade and Exchange Advisor. CEO Modulus Global
- CEO, Modulus, High-Tech Software Developed for NASA, IBM, Microsoft, Shell, BOA, NASDAQ, Yahoo, Siemens & more
- He also holds an MBA in finance.



## **DR. JONATHAN DE GIOVANNI**

- Legal Advisor, Malta
- Partner at WDM International, Non-Executive Director, Malta Citizenship & Residence Approved Agent, Tax Consultant.



## ADVISOR



### ITO SHOWICHI

- Global tour in Japan
- MASATO Corporation
- NIHOON University Law Course



### NISHIKAWA

- GOYO Corporation
- CHIBA University Business Administration



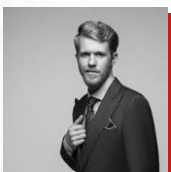
### PARKER FAIRFIELD

- Asia's FIRST complete ICO consultancy PR, Marketing, Investment, University of Minnesota



### ALEX LIGHTMAN

- ICO creation+execution. Advisor to 20+Blockchain companies.
- Pre-ICO Investor, Keynote Speaker, Author Inventor Artist.



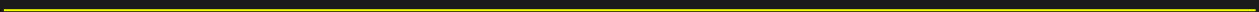
### LASSE ANDRE PETTERSEN

- Business Development Manager IT Business(itsservicesgoldcoast.com) in AustraliaBlock Aero Technologies, Investor, AdvisorFounding Partner, Serices Gold Coast



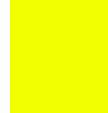
# 15

**PARTNERS**





# PARTNERS



coex

KBS

MBC

CoinBene

twitch

FOBLGATE

HLTV

bexco

IQIYI

YOUKU

KINTEX

USER TESTING

SBSplus

Korea Blockchain Association

FLYBIT  
YOUR GATEWAY TO THE INTERNET OF VALUE

FUSIONICO

FREEBEX

PLAY 2 LIVE

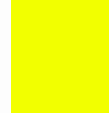
JENORI ENTERPRISES

IPCA

SBS Golf



## PARTNERS





# 10

## REFERENCES





## REFERENCES

---

1. <https://uniswap.org/whitepaper.pdf>
2. <https://medium.com/sushiswap-org/the-sushiswap-project-8716c429cee1>
3. <https://www.inc.com/yazin-akkawi/bitcoins-biggest-challenge-boils-down-to-two-letters-ux.html>
4. <https://usa.visa.com/run-your-business/small-business-tools/retail.html>
5. <https://www.bitpanda.com/academy/en/lessons/the-problem-of-scalability-in-the-bitcoin-network/>
6. <https://towardsdatascience.com/the-blockchain-scalability-problem-the-race-for-visa-like-transaction-speed-5cce48f9d44>
7. <https://academy.ivanontech.com/blog/top-10-defi-platforms-you-need-to-know-about-breaking-down-defi-pulse>
8. <https://defirate.com/market-report-2019/>
9. <https://www.coingecko.com/en/dex>