



Bring the one step service for Reward Contents & decentralized financial services & NFT to be closer to mass adoption

A new type of asset distribution management service that links Defi and NFT market services through blockchain

from 2020



# DeFi



## Start from **DeFi**

Supreme Finance is simply an adoption-focused DeFi protocol on which we intend to create a fully-integrated & user-friendly platform/service, connecting many crypto-muggles with the many decentralized financial products and services already on the market.

Our goal is to make DeFi simple and easier to use to create better user experience for those who are intimidated by the learning-curve, therefore we make the barrier-to-entry lower. We'll accomplish this by focusing not only on innovating and creating a product no one has ever created before on the bleeding edge, but also by working towards mass adoption of just the bleeding-edge that already exists and making that experience as seamless as possible for the user.



# NFT + DeFi



## Finding direction in **NFT**

NFT services are already established in the market for various asset trading and management purposes. Most people thought that NFT was a temporary phenomenon and that the bubble would soon burst. However, NFTs have grown into a market with enormous influence and are beginning to be used as asset trading in various countries.

Supreme Finance intends to develop a new asset management service by combining these NFT asset services with DeFi.

This can be a means of generating new revenues after owning and trading NFTs. And all these actions are distributed and managed on the Blockchain. Supreme Finance connects its own NFT market with an external NFT market to register assets and use DeFi's financial services with the registered assets as collateral.




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Supreme Finance is a DeFi Gateway service designed to make DeFi universal and easy for anyone to use. This is a method that simplifies the complex staking method and reward method, finds the service that provides the most optimal APY, and automatically staking.





# Supreme Finance Goals //

Success is not the end ; Failure is not fatal.  
It counts the courage to continue.

We have accepted a new mission: to build a Decentralized Finance (DeFi) Project. In accomplishing this mission, we aim to provide to our users with the boldest and most solid rewards that are profoundly set apart from the plethora of crypto projects in the market. DeFi or Decentralized Blockchain Finance is now almost a ubiquitously and indiscriminately referenced. Despite this, from a user's perspective, it remains difficult to discern whether rewards for token staking is adequate or whether the target pool for investment is sound. The greatest issues also remains that once cannot determine whether the rate of return on an investment (APY) is appropriately evaluated. We, the Supreme Project dare to proclaim that we have opened a new era of innovation in this regard. Through creative structural design, that will allow symbiotic growth with the users, we have built a system that will allow users to drastically enhance their returns. Speak no more of ordinary returns offered by other DeFi projects! The Supreme Project, will offer users extraordinary returns befitting our name.

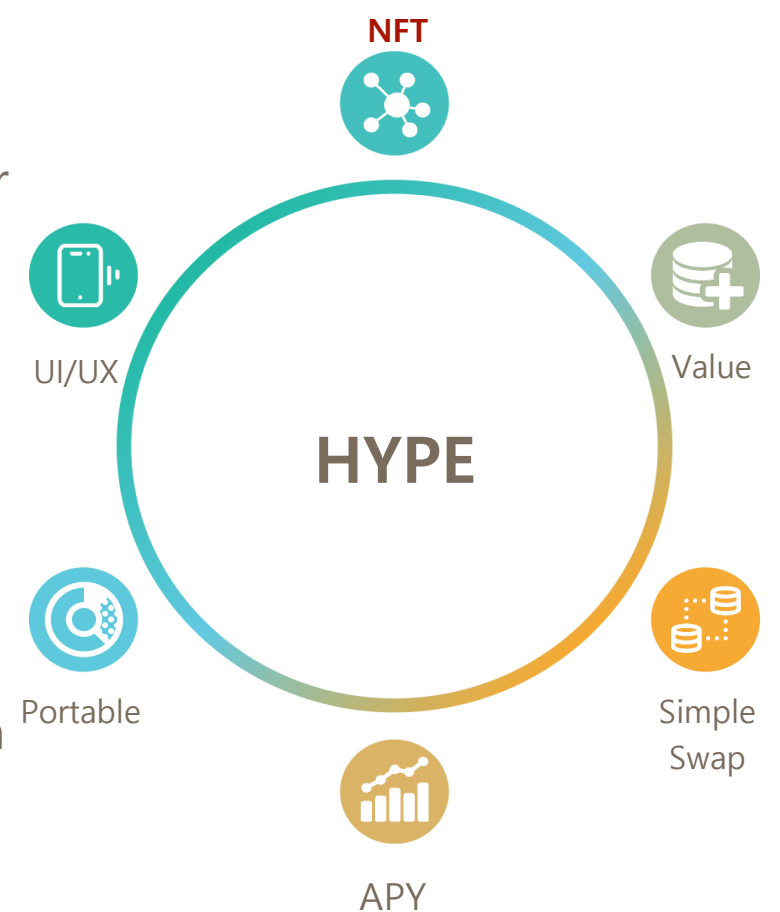
The Supreme Project has delivered HYPE as its first token. The token was named HYPE, to describe the way in which it would stimulate or maximize user returns. HYPE is the first stage of a 2-stage rocket that will launch user profits through stratosphere into outa space. For 90 days the boosters will be firing as we open the Reward Booster on HYPE Staking. Within these 90 days the stage 2 rocket will be launched to intergalactically launch user profits.

Anyone can promise sweet whispers of low risk- high return. We refuse to do this. The Supreme Project does present inherent risk. Rather than attempt to minimize this risk we prefer to maximize returns. It is our promise to battle till profits are launching intergalactically into the depths of the vast universe!

# Our Mission

Our purpose and goal is to provide the greatest profit for our users. To achieve this, we will do:

- Aim to provide a guaranteed minimum return.
- Build a new user friendly UI/UX for user convenience.
- Allow for user rewards to be paid and used immediately.
- Supports NFT trading and staking to maximize returns.
- Allow for easy swapping between tokens.
- Ensure all governance to be implemented/decided through the Governance Token.



DeFi  
Decentralized Finance



# Our Vision

- Accessibility that anyone can easily access
- Decentralized finance with stable APY
- NFT asset and DeFi interworking platform

Opening a new platform so that customers can make their own asset management rather than large institutions. And with that, to build a stable asset management service in the virtual asset market. That is the vision of Supreme Finance.

Blockchain is an important tool for shaping the future of finance. In particular, DeFi and NFT are the biggest topics in the new virtual asset market. We will create services for our customers by continuously upgrading until the day that all digital assets are freely traded in the decentralized financial market.





# Market Status<sub>(DeFi)</sub>

Over the past few years, the DeFi space has continued to grow with an increase in new applications, primitives, and protocols. This structure, as we have said, is moving towards a commercialized future financial system, and interest is beginning to surge in the crypto and non-crypto communities.

DeFi trading volume has grown from zero to over \$20 billion in total lock value (TVL) over the past year. Many DeFi projects require users to lock an asset (collateral) in order to obtain a loan, create liquidity in the market, or issue a new asset. These collateralized assets have created a metric for evaluating these applications, called Total Locked Value (TVL). With that in mind, we see DeFi Dominance (vs. Global) reaching a total of 1.4%. This shows that many cryptocurrency investors are taking advantage of newly accessible financial products.

The increasing figure is mainly due to network development and applications and will attract more cryptocurrency traders. In 2021, the price of Bitcoin and Ethereum soared to billions of dollars in daily market size. As cryptocurrencies and blockchains become more commercialized for their existence and productivity, DeFi continues to grow globally and must replace traditional financial systems.

(Currency: billion USD)

DeFi  
Market Cap

**\$25.4**

ETH  
Market Cap

**\$123.5**

DeFi:ETH  
Ratio

**20.6%**

24H Trading Volume

**\$8.5**

DeFi Dominance (vs.  
Global)

**2.8%**

Chainlink DeFi  
Dominance

**23.2%**

Source: <https://www.coingecko.com/en/defi>



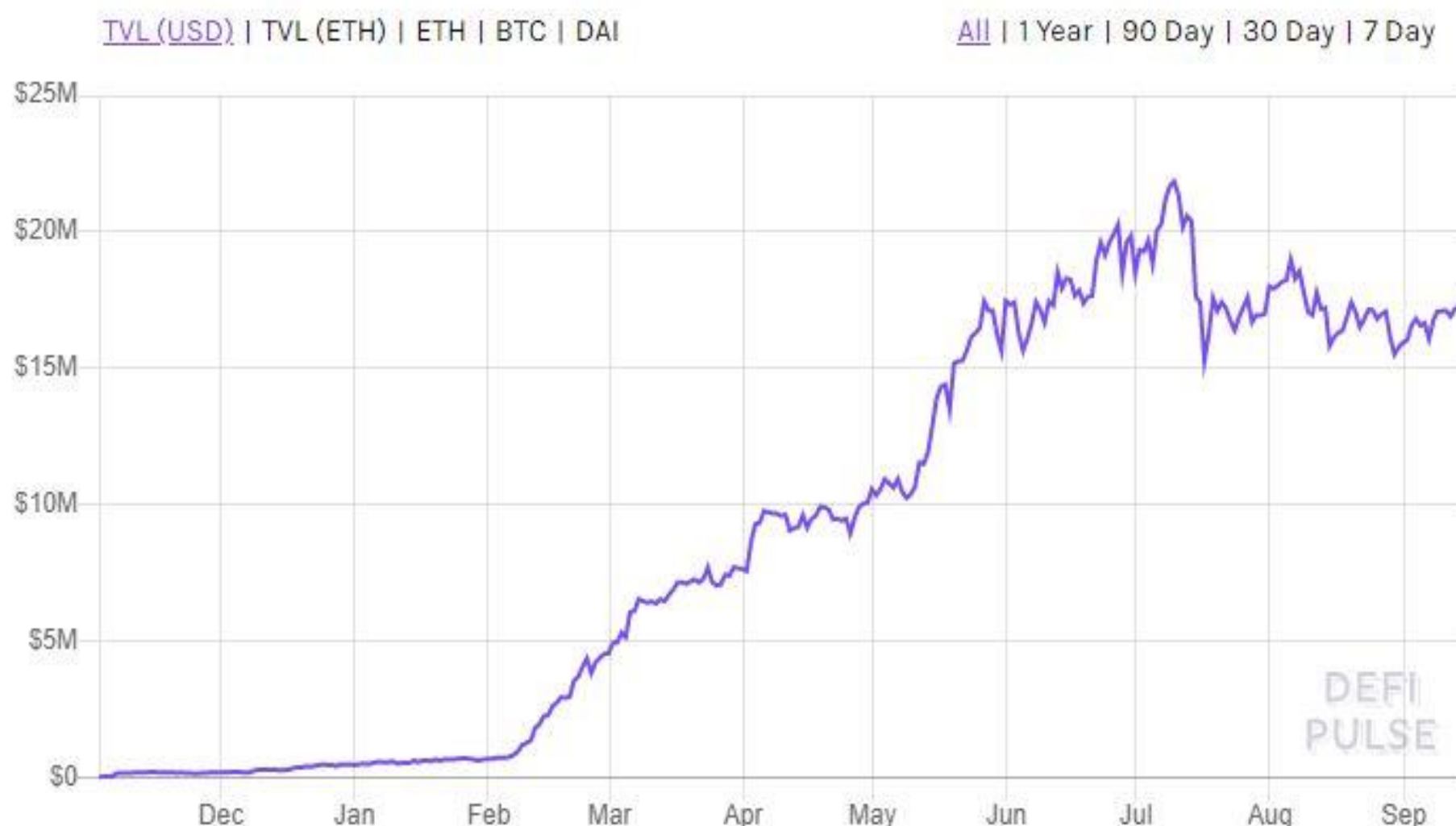
# Market Status<sub>(DeFi)</sub>

Moreover, the nearly 6,000% growth in Uniswap's total value means a 6,000% increase in liquidity and a pool to the protocol. DeFi applications rely on Uniswap (which provides liquidity, reducing unnecessary friction for users when interacting with intermediaries and applications.

DeFi allows users to process loans and loans directly from the platform, eliminating banking and financial intermediaries. As Coingecko Defi writes, with more than \$20 billion currently locked in 2021, loans account for nearly 70% of TVL in DeFi. Lending platforms like Maker made headlines for early DeFi as one of the dominant platforms accounting for nearly 50% of the sector's pegged value in 2019.

Currently ranked 41st by market cap on CoinMarketCap, 1 MKR is valued at nearly 1 ETH. As ETH prices fluctuated, 1 MKR valued 4.6 ETH before reaching its 2019 highs. The Maker platform has also developed a smart contract-based collateral system. , operates on the principle of margin trading to minimize volatility. A stablecoin token, DAI provides smart contracts to keep the value of adjacent DAI at around \$1 USD. Based on Coingecko DeFi, DAI and MKR are ranked 6th and 7th for DeFi coins (nearly double their market circulation since 2019). It currently totals close to \$2 billion.

## Total Value Locked (USD) in Uniswap





# Market Status<sub>(NFT)</sub>

NFT (Non-Fungible Token) technology, which gives scarce value to content, has recently been actively used as a means of creating added value in various industries. In particular, the value of digital content, which was unclear through NFT, is being re-evaluated, and as ownership transfer becomes easier, the related transaction market is also rapidly expanding.

According to Nonfungible.com, a non-fungible token (NFT) specialized analysis site, the global **NFT transaction amount in the second quarter of 2021 was \$7.54 billion (about KRW 8,815.3 billion)**, which is a 35-fold increase compared to the same period of the previous year. This is an increase of about 1.5 times compared to the previous quarter, and the term 'storm growth' is appropriate.

The translation of NFT is 'non-fungible token'. Here, a token is interpreted similarly to a 'digital token', and a non-fungible token means that the information of a specific thing is recorded, and a copy cannot exist. Accordingly, NFTs are currently mainly used to record and prove ownership of objects, and even replicable products are attracting attention in that they can be easily identified as genuine by linking NFTs.





# Market Status(NFT)

This is because NFTs are digital tokens created through blockchain, a trust-based network. In a blockchain, multiple computers that act as servers (nodes) are widely distributed to form a single network, and data recording is made only for data that has passed verification of all nodes. Due to this structure, the block chain is difficult to hack, and once stored data is impossible to forge or falsify, it is highly reliable. This is the reason why NFTs, which were created based on this, boast excellent compatibility in areas where security and trust are important, such as proof of ownership or genuine product authentication.

NFT is easier to publish and manage than existing electronic documents with similar roles. This is because, as the public's interest in NFTs grew in earnest, especially overseas last year, a large number of platforms were created where non-experts could create or trade NFTs on the web.

On the global stage, 'OpenSea' is known as the most popular NFT market. can be distributed It is also free to purchase or resell NFTs issued by others. In addition, all NFTs are engraved with the time of initial issuance, transaction time, transaction amount, and past owner information, so it is difficult to deceive a fake as if it were real.

As such, NFTs are recognized for their diverse potential in that they can be easily issued and distributed, high reliability is guaranteed, and can even be monetized through transactions. The fields of application and applications are endless.



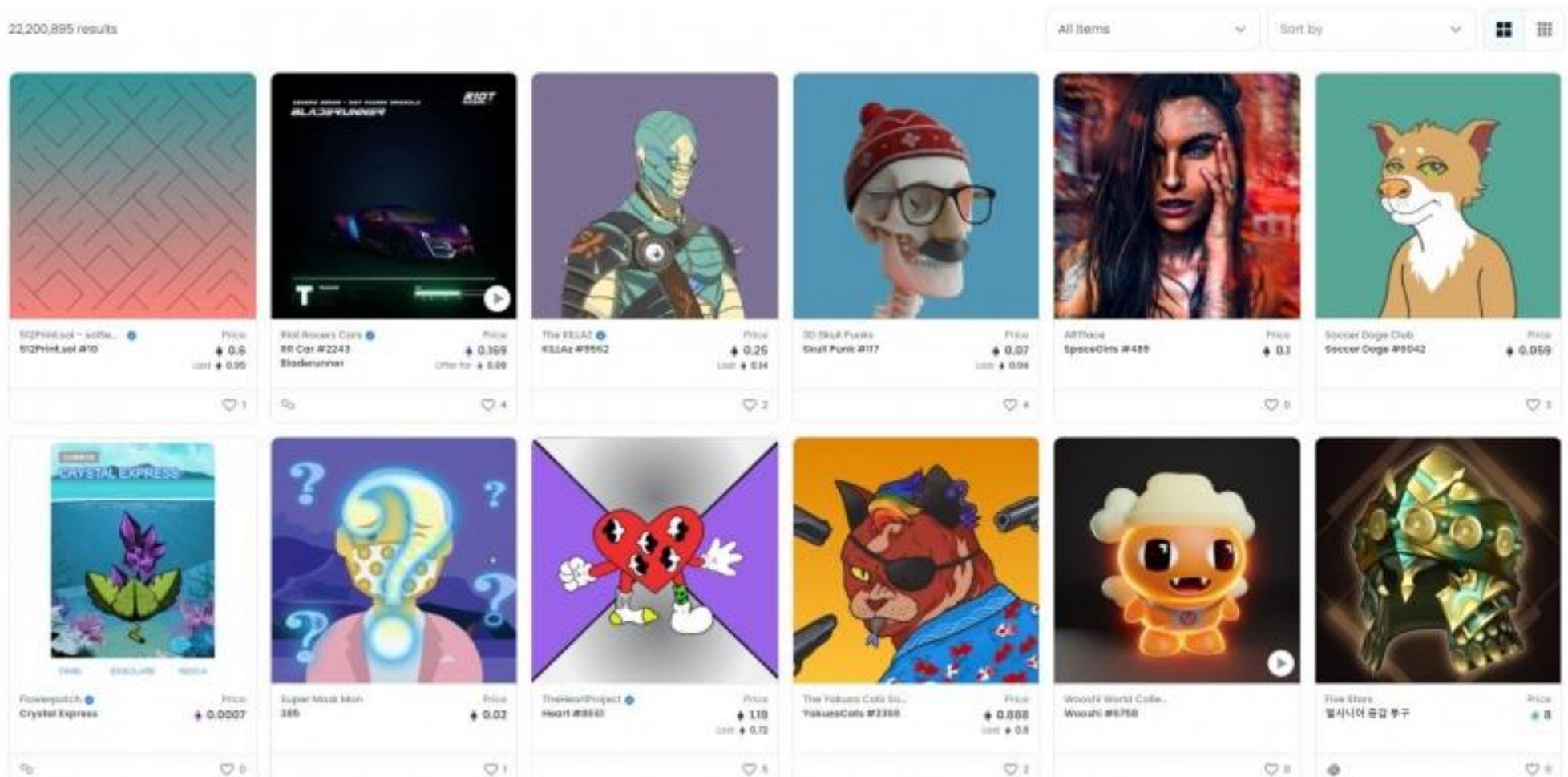


# Market Status(NFT)

NFT was first known in the field of games. In 2017, a blockchain + NFT game called 'Crypto Kitty' was gaining popularity. It looks like a simple cat card game, but each card is created with NFT, giving it an irreplaceable rarity, and if you combine cards to create a more rare cat card, the transaction value increases that much. Since this concept has become popular, attempts have been made in the game industry to provide users with the added value of monetization as well as the fun of the game through the grafting of 'NFT items'. In a completely virtual metaverse world, there are games such as 'The Sandbox' in which all elements including real estate are NFTized.

Following games, the field that opened the 'flower' of the NFT market is digital art. In the past, digital art works have been difficult to be recognized for their value due to the limitations of easy copying, but the story has changed with the advent of NFTs. This is because even if hundreds or thousands of copies are widespread on the Internet, those who can trade with their genuine value recognized can narrow the linked NFT to one owner (or several, NFT ownership can be divided into n pieces).

Of course, not all NFT works are sold at high prices. According to Nonfungible.com, more than half of NFT works are priced at less than \$1,000. However, the case of Beeple and Grimes has a lot of implications in that it heralded the beginning of an era in which digital works can be recognized as having the same value as the real thing.



Opensea Market place



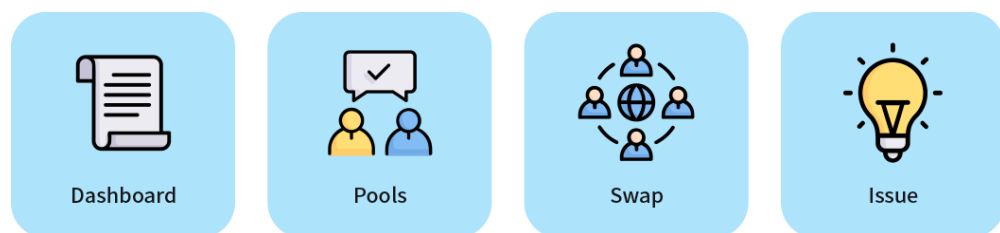


We are creating a new era of asset management called decentralized finance. In addition, various digital assets are traded in the form of NFTs. And then comes the birth of decentralized finance and derivatives of NFTs.



# HYPE DeFi Service

## For User Platform



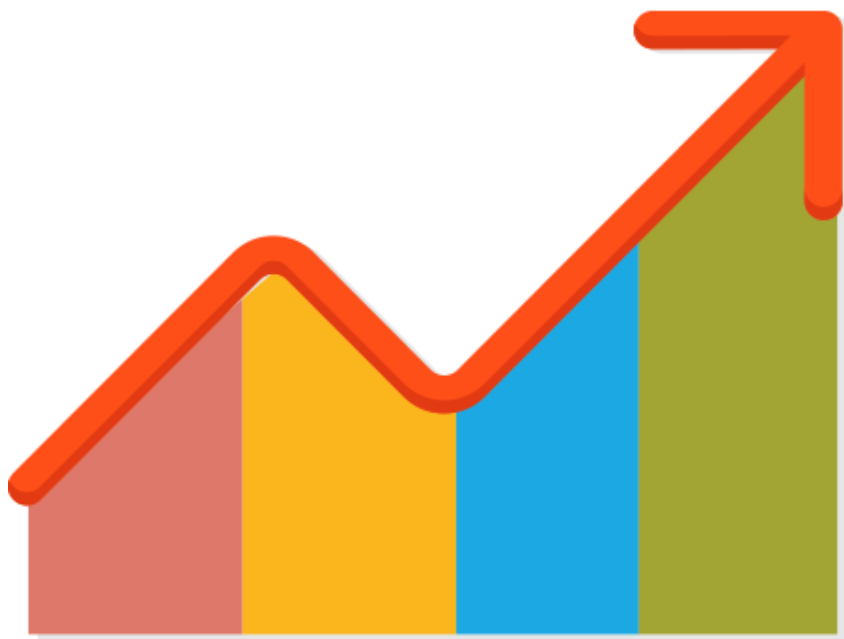
The initial launch for the Supreme finance platform will happen via a Web App. This decision was made in an attempt to get involved the existing DeFi/Crypto community. The goal is for the existing community members to have enough incentivization to continually participate in the long-term education of those newer to the space.

As this part of the platform/service is nothing new to the space we have decided to stick to the most basic features and layout for the Web App.





# 01 Optimized Weighting System for Maximal Returns (Reward Booster)



Generally DeFi Pool Product (LP) operate on reward systems that are distributed appropriately proportioned according to the number of pool products. The Reward in this instance, deteriorates in value in accordance with token's value and characteristics of the capital participating in the pool. In first few days it may appear that one is yielding high returns, but by design, gradually its attractiveness is lost as an investment product.

HYPE Pool is designed so that all returns are managed through individual Boosting Option's for all Block Rewards. Therefore the dilutive impact on the Reward due to increasing users is relatively minimized and thus relatively small. Also compensation given to users is high relative to other projects, due to the additional compensation provided by virtue of the Boosting Option.

# 02 Minting Feature for Boosting Customer's Return Rate (Minting Booster)



HYPE is an example of a Mintable Token, in that Tokens are issued on a per block basis. Generally, Mintable Tokens are said to be conceptually related to Pool Rewards, however such a link is very limiting in terms of their function and definition. Rather than the Mintable Token contributing to the Pool Reward on a proportional basis over time, they are more often seen as a means of generating tokens for free when a need/insufficiency arises.

HYPE was formulated to accelerate the process of the Minted Token being paid into the Reward Pool. The Minted Token is not just transactional consideration or compensation, but rather a structural enhancement so that rewards are paid more frequently and efficiently.

# 03 NFT Staking Service



Most of the DeFi services are targeting virtual asset tokens. However, Supreme Finance also provides a staking service for NFT assets, a new asset service.

The NFT asset service is calculated by calculating the reward for staking by the market transaction price and final royalty.

Supreme Finance can distribute, stake and share profits through overseas NFT markets connected to its own NFT market. It is also a value competition system that can provide separate rewards by linking the special circumstances of NFT products (match results in the case of sports players).





# Platform Eco System

## HYPE Yield Farm

- Organized around the tokens most used by customers
- Utilize appropriate one of the major LPs of UNISWAP and SUSHISWAP
- Set up a boosting period to pay bonuses until a specific date
- Flexible additional supply for LP products
- Limited sales with a limit set for event products

The LP Token Staking service is a new market for decentralized finance that guarantees the most stable customer assets and can generate profits. Many DeFi services that appeared in 2020 have proven their stability and profitability. Among them, we start farming from products of UNISWAP and SUSHISWAP with high stability. Booster payout rate UNISWAP receives 15% additional acceleration service.

### LP Token Pool



Boost Rate 30%

USDT(x1), USDC(x1), WBTC(x1)  
, ETH(x1), UNI(x1)



Boost Rate 15%

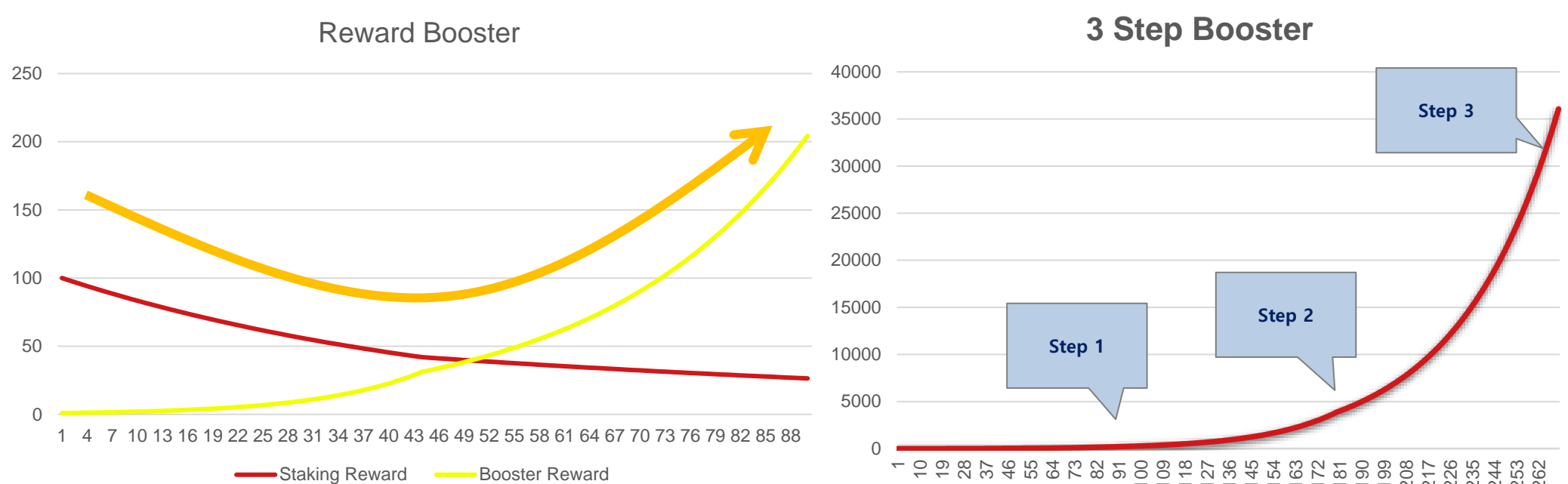
ETH(x1), WBTC(x1), USDC(x1)  
, USDT(x1)





# Platform Eco System

## HYPE Yield Farm



The Reward received from the Staking Service, proportionally decreases in line with increases in Staking Pool participation. To try and offset this affect, HYPE Yield Farm has been to designed to feature a separate Booster Reward.

The Booster Reward steadily increases the Reward supply till the point at which Staking Pool Rewards dramatically decrease at which point the Booster Reward sharply increases. The rate if Booster Reward increase, reaches its maximum at the end of the Boosting period, thereby ensuring that high levels of Rewards can be enjoyed till the end of the Campaign.

The Booster Service will operate in 3 stages each lasting about 90days, or 270 days for all 3 stages. At the conclusion of the 3 stages, HYPE Yield Farm will close, and a new Yield Farm will the launched.



# Attach Play To Earn Contents



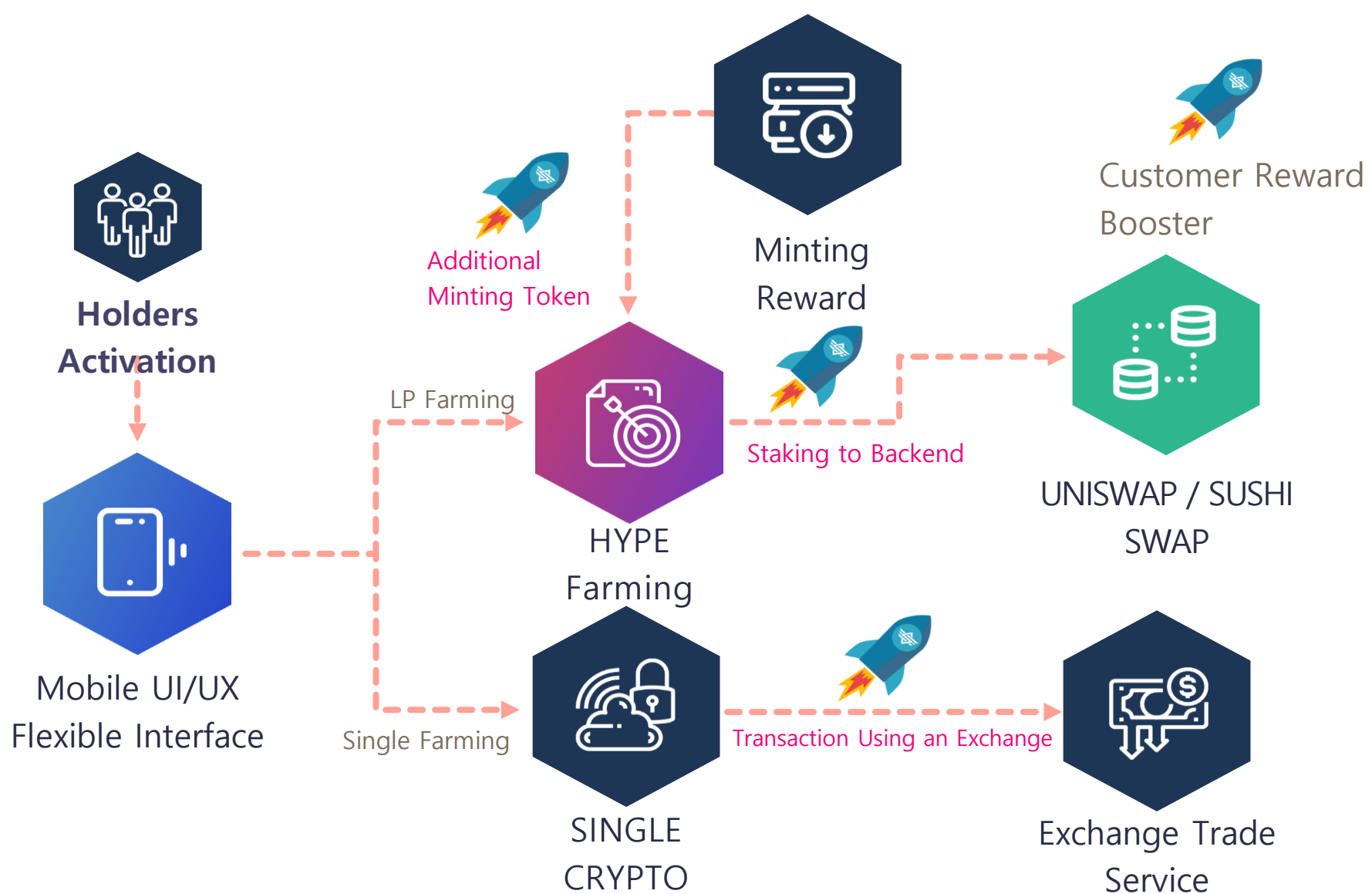
HYPE Contents Platform has a reward system to connect various contents. With a new game system called Play To Earn, customers can enjoy the game and get HYPE Tokens as a reward. HYPE Knights was opened as the first Contents. Customers can enjoy the game and acquire HYPE, and can obtain additional rewards by staking the acquired HYPE through the Defi Service. In addition, it was developed so that essential characters necessary for the game can be purchased through the HYPE NFT Market.



# Platform Activation Flow



HYPE acquired through Contents(Game) can be staking through DeFi service or new character NFT can be acquired through NFT market. And the way HYPE DeFi is staking is designed to look similar to normal DeFi Farming. However, the actual reward service is based on an additional acceleration service separate from the loan business. The result is consistently high returns.





# HYPE NFT

**Unique  
Staking  
Reward**

HYPE NFT Marketplace is a proprietary NFT platform created based on an exclusive contract for global copyright. Therefore, It has the exclusive influence on the product.

And a more unique advantage is that DeFi products are sold as NFTs, and on the contrary, it is designed to increase farming profits by staking NFT products. Although this concept has been introduced in some NFT services, it can be confidently said that Supreme NFT is the most fair design structurally.

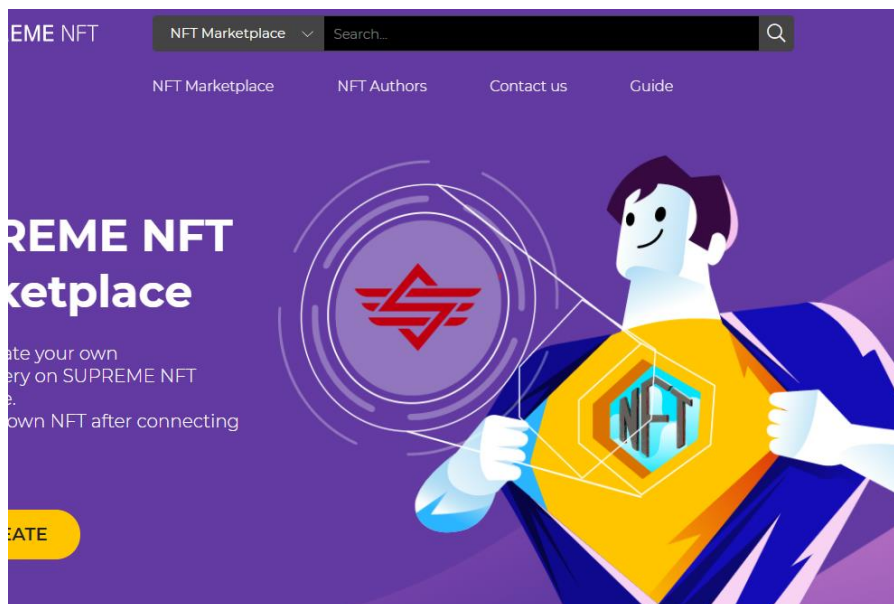


**NFT**



# 01

## Unique NFT marketplace configuration and integration



Supreme NFT's exclusive images and videos are provided through contracts with partners. It can help us to distribute exclusive works in the market currently. However, we do not simply sell NFT products, but provide cross-service between NFT products and DeFi products. In other words, NFT products can be linked with a separate rental service to receive protection services such as staking, and DeFi products can also be sold as NFT products. Through these services, it was built not as a marketplace for simple purchases and sales, but as a complex space where various financial products can be used.

# 02

## Staking various NFTs. NFT assets can be used like financial products.



Platforms providing staking services are emerging little by little in the NFT marketplace. However, the staking service provided by Supreme NFT did not start from the perspective of simple storage and interest. NFT is not a simple digital asset, but a unit of blockchain that is linked with virtual assets. We focus on this and try to frame the NFT Token (product) as a virtual asset, like the Defi service. The difference in this point of view is that, unlike other services that receive a simple fixed APY, an additional reward algorithm works in the social relationship of the actual NFT product. For example, if a picture of a sports star is stored as an NFT, additional rewards are provided when the sports star performs outstandingly. This can take the view of NFT products as a very valuable and fun game.

# 03

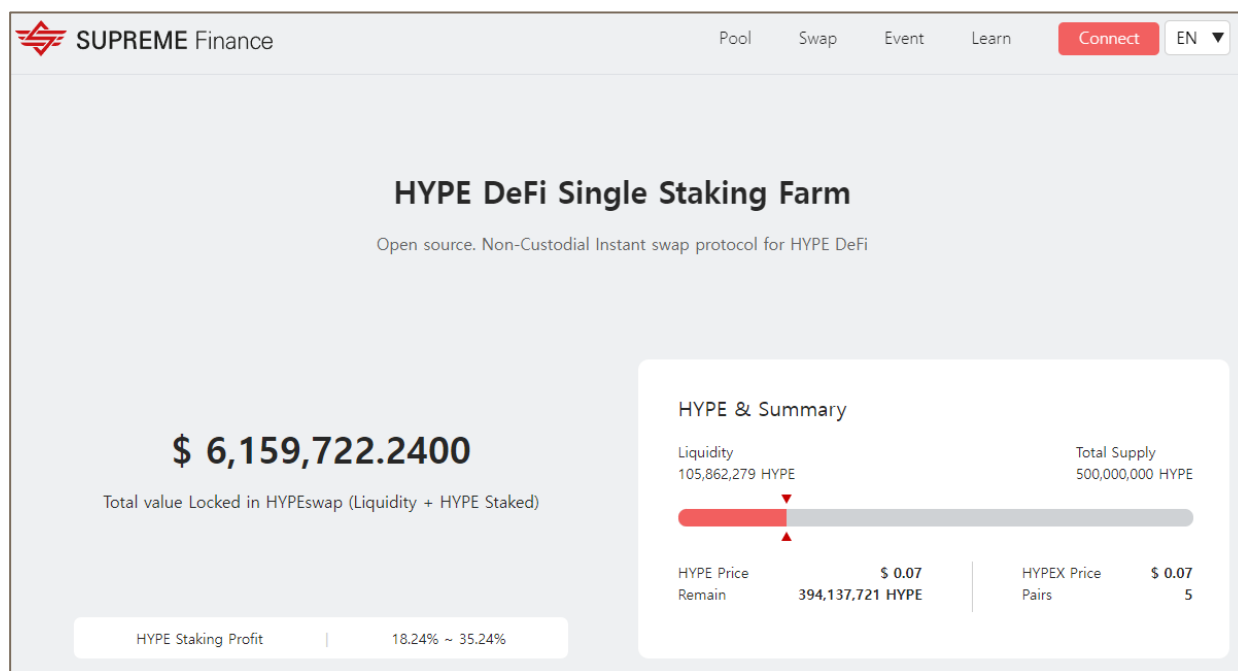
## Trading, Staking, and various reward systems



Rewards in the NFT marketplace are determined by transactions and royalties. And DeFi service is determined by APY according to the profit from deposits and loans by liquidity supply. Therefore, it has a very simple reward system. Supreme Finance tries to take a new dynamic reward system by mixing this simple market reward system. While staking for NFT products stores the value as DeFi and maintains basic APY, additional rewards will be provided as a bonus by reflecting the social interest and value of NFT products. This is a service of a different concept from simple farming, and it will give customers the fun of receiving rewards from various points as if they were playing a game.

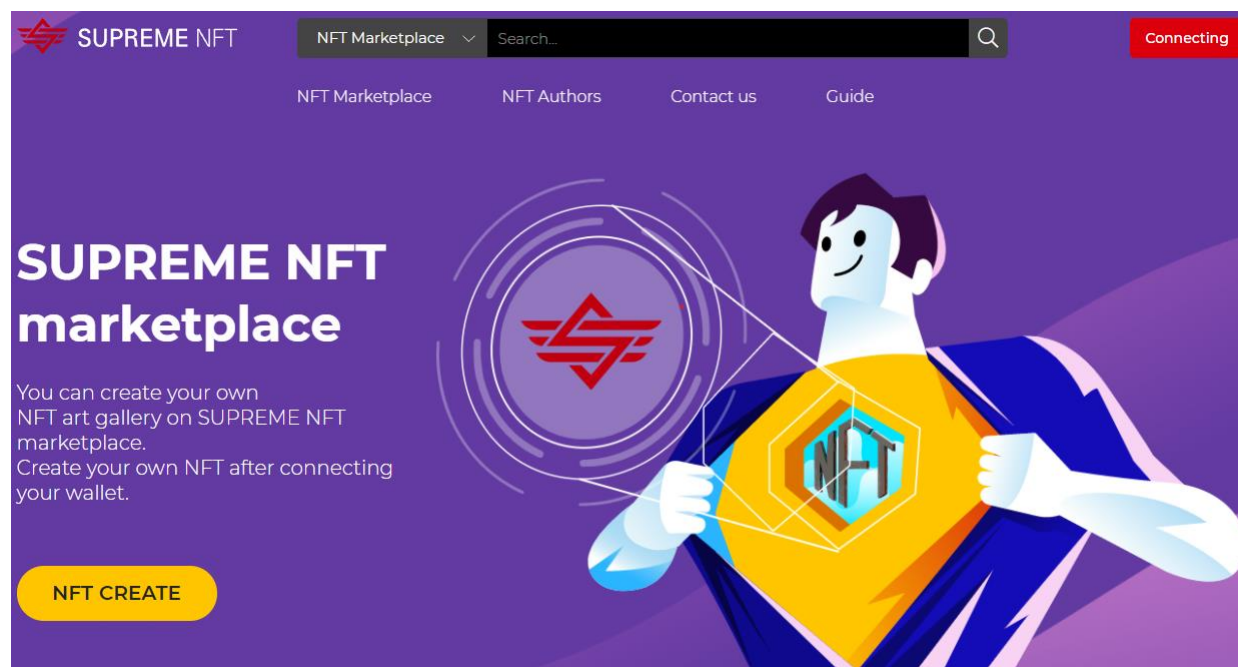


# NFT Market Activation Flow



DeFi booster reward

NFT Product for Defi Sevice  
DeFi service as NFT product



DEFI NFT booster Reward



Payment of royalties for transactions  
(Payment up to level 5)



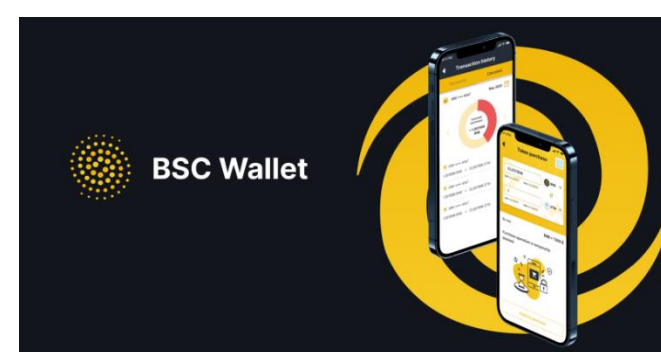
Separate bonus for DeFi NFT



Additional compensation for the  
social value of NFT products



Network sales through external open  
market linkage



Promotion and sales using  
external markets

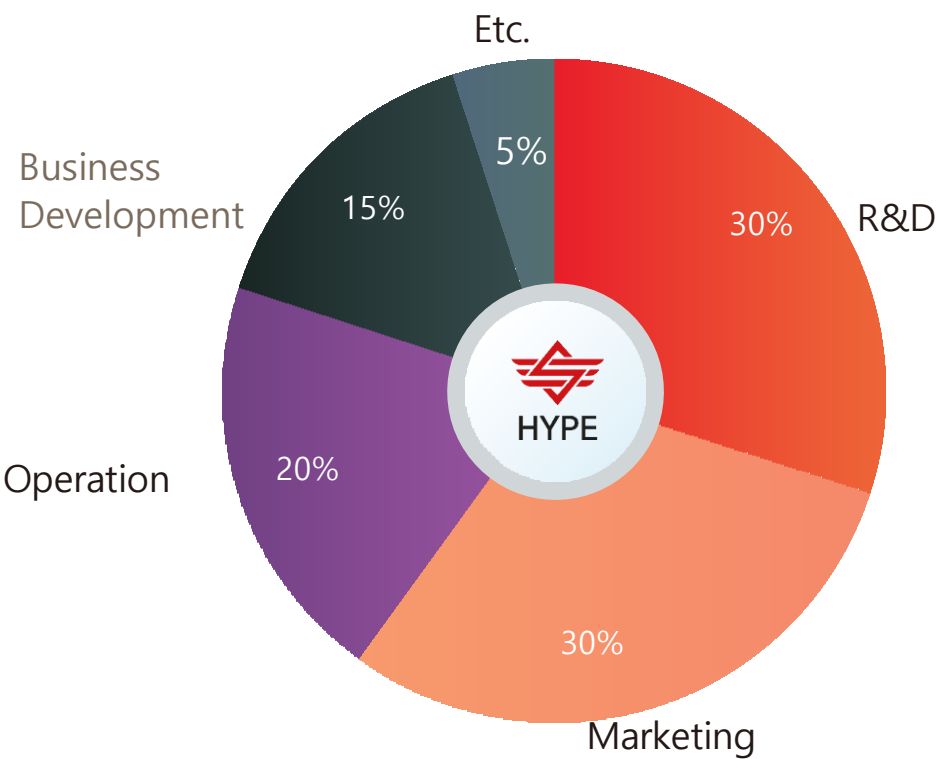




# Token Supply & Allocation

HYPE is a token developed based on BSC Chain. The specific Token SPEC is as follows. It will be incinerated sequentially, except for the quantity sold or block dealt outside of the general quantity and marketing quantity.

Total number of tokens	500,000,000 HYPE
Token available	500,000,000 HYPE
Nominal price	0.1 USDT
Emission rate	No Further tokens will be created
private sale	10% (Bonus up to 30%)
Public Sale	20% (pre-sale)
Soft cap	BTC 10
Hard cap	BTC 100
Token format	BSC Chain
Currency Accepted	BNB, ETH, BTC





# Token Supply & Allocation

Initial Booster Distribution: 15% (each 1,2,3 Booster)

Team/Founders: 10%

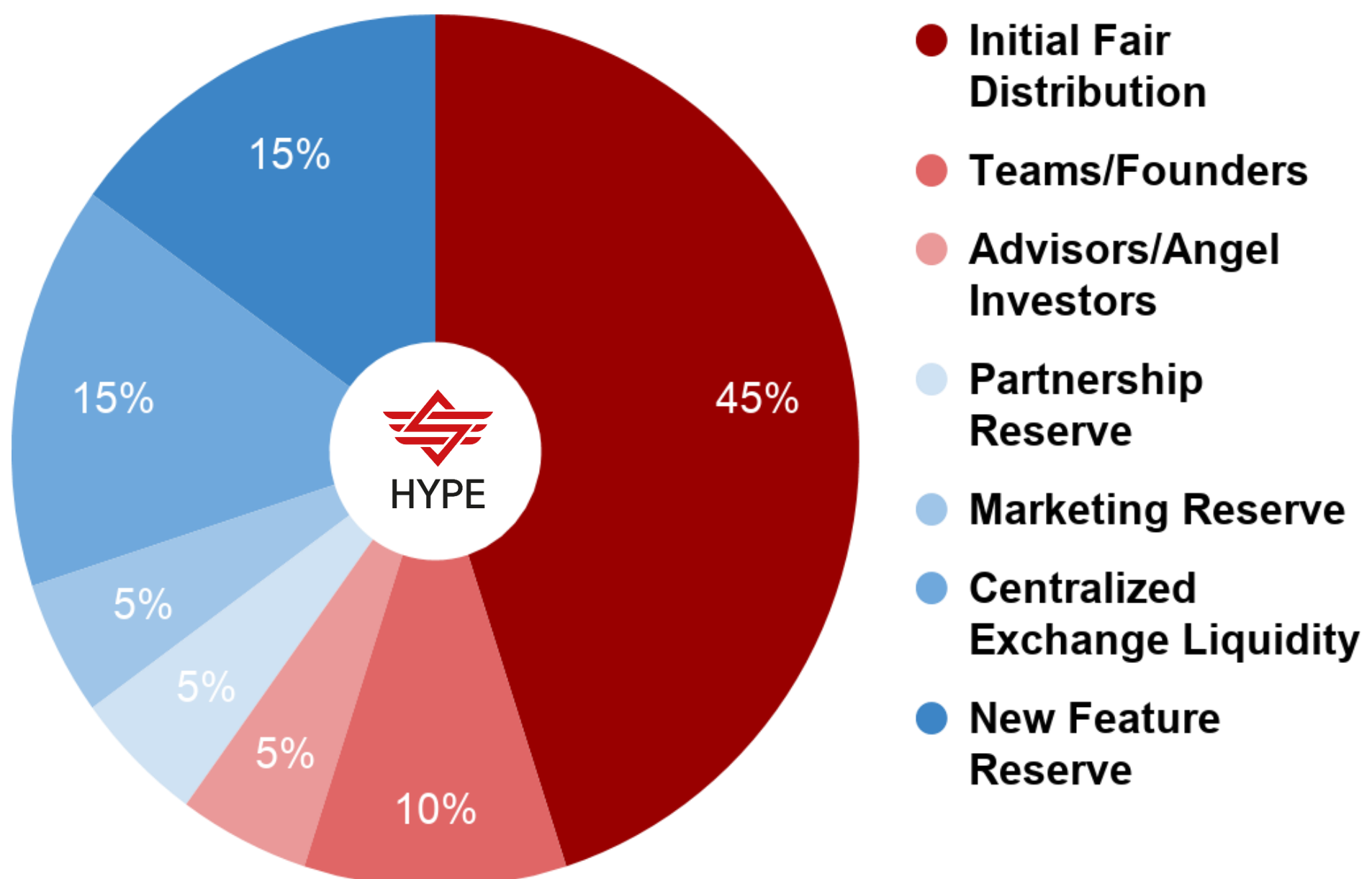
Advisors/Angel Investors (Friends/Family): 5%

Partnership Reserve: 5%

Marketing Reserve: 5%

New Feature Reserve: 15%

Centralized Exchange Liquidity Reserve: 15%





# Governance Token

It was decided to have a centralized team behind the project to better address the project requirements, shape the general project direction and facilitate the development of some DApps for the protocol.

After observing the chaos which come from launching a project from day 1, full on-chain governance enables the possibility of many inefficiencies in development such as attack vectors, economic exploits. And the possibility of programming factors that rely on the network traffic of the protocol would require many possible forks of the network in turn.

Necessary and rapid adjustments that can be decided between groups of 5-10 people in minutes with full on-chain governance can take days with on-chain governance voting..

Let's be clear. Our goal is to reach full decentralization through community governance. However, we are also realists and have conducted a risk/benefit assessment to determine that the protocol and its community should be mature enough to justify implementing on-chain governance from the start of the project. We look forward to implementing a fully decentralized community governance system and managing the protocol with you in the near future.





# Governance Token(HYPEX)



One-way 1:1 (HYPEX to HYPE) swap via the Supreme platform possible via on-chain escrow until the token distribution event for the governance tokens.

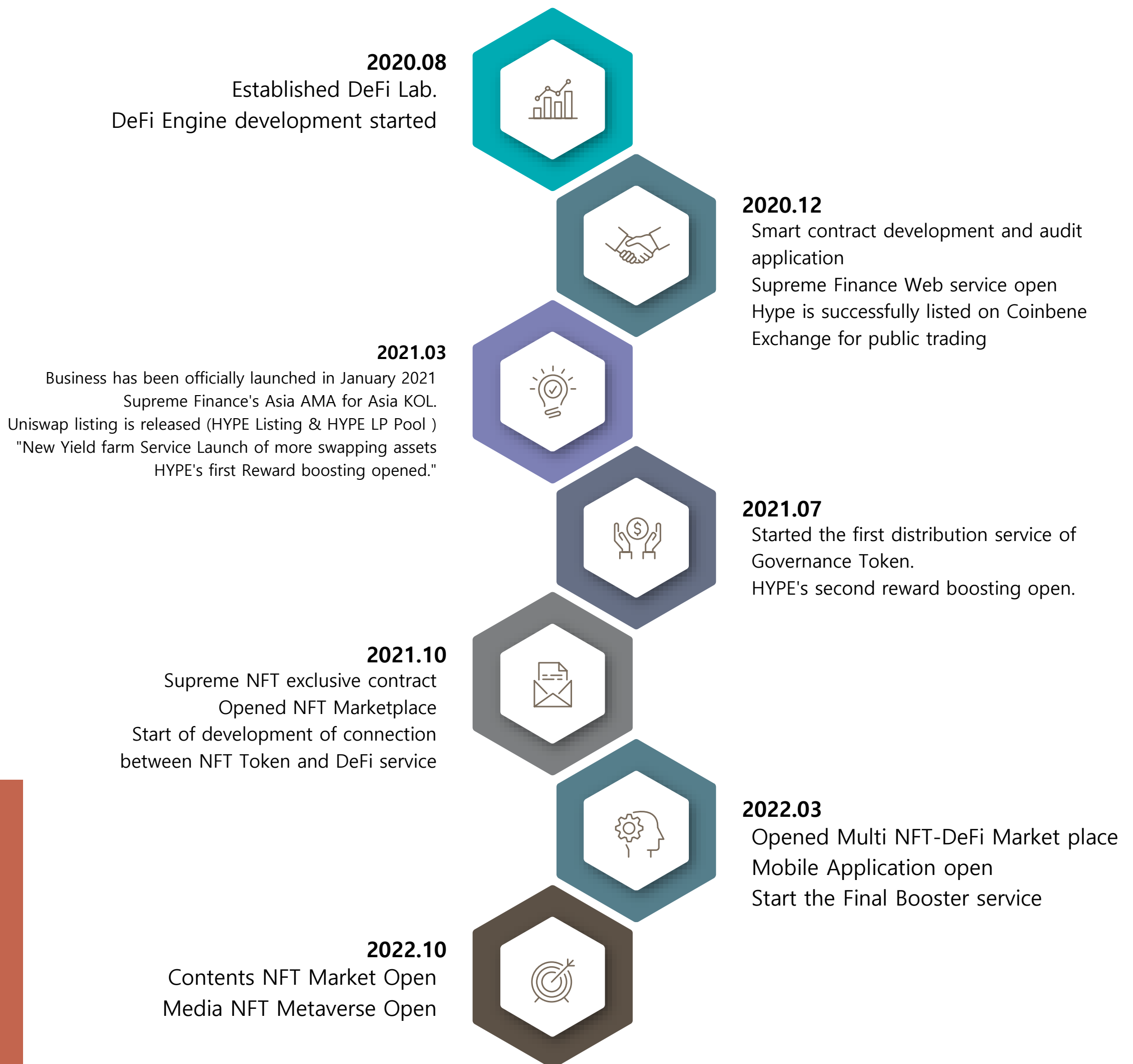
(HYPEX can only be earned by participating in the initial fair distribution)

Note: All reserves not used before on-chain community governance will either be burned or injected into a pool under community governance. There will be a vote to decide on the proper allocation of those reserve tokens for the growth of the ecosystem. Any tokens being burned or reallocated will be publicly announced via our social channels at least 24 hours prior to execution.



# Road Map

Supreme Finance is a DeFi & NFT service launched in Singapore. It is a unique service that puts the NFT marketplace on top of DeFi's decentralized service. Finally, we are continuously improving our services for the Global Contents NFT service.





Our Services

# Market Promotion



We are continuously increasing the number of holders by conducting various liquidity promotions and AMAs for the East Asian and UK markets.



We signed an exclusive contract with a global entertainment company with excellent IP to revitalize the NFT market. We are also developing and promoting various NFT products.



By building a live chain network, we are providing advice on DeFi products and NFT services and market revitalization consultations. This provides our holders with preferential services such as private clubs, i.e. differentiated rewards and information.



# Hassan Ibrahim (CEO)

## Message & Profile



In order to open DeFi financial services with the best marketability, various talents were recruited and the foundation of financial services for virtual assets was created. As a financial expert, I am developing my business through various connections across the UK, Dubai, and Asia. Our Supreme Finance service is a customer-oriented service that is easy and simple, but boasts the most efficient and high compensation service. In particular, collaboration in financial services with NFTs will be our most powerful weapon. We will do our best until it becomes a service that is continuously stabilized and represents a part of the market. Thank you all customers.

- Supreme Finance CEO (2020~)
- AVIVA Programme Manager
- JH Fin Tech Consultants Ltd Director
- CoinBene Europe COO
- EFG Bank Project Manager





# Supreme Finance Team



## Jon Whitehead

CMO

Pedersen & Partners Manager  
SES Managing Director  
Robert Walters Country manager  
Harvard Business school (Leading & Finance

## Phan Minh Triet

Marketing Strategist

He is active in Vietnam as an expert in various financial services and legal services. He is an expert in analyzing virtual assets, finance, and even legal parts and using them for marketing.

- SOLCOMS VIETNAM CEO
- FE CREDIT - UNIT HEAD OF CUSTOMER SERVICE
- TRUE MONEY - DIGITAL MARKETING MANAGER



## Phan Thanh Quyen

Regal Advisor

GOLD LAW COMPANY MANAGING DIRECTOR  
ATTORNEY AT LAW  
HO CHI MINH UNIVERSITY OF LAW



# Supreme Finance Team



## Kevin McLaughlin

CCO (Contents / System Architecture)

Project Design, Architectural Professional with 23+ experience

- Supreme Finance CCO
- First Point Group Commercial Director
- Atomic Idea Singapore CCO.
- Networkers International Head of Commercial
- Spring Technology Senior customer manager

## Srian Leanage

CSO

IT Solution expert & 20 years at IT Director

- Supreme Finance CSO
- CoinBene UK CSO
- Golden Pacific Vietnam, CSO
- HP Sales certified (Business License)
- Eurolaser International Director





# Supreme Finance Team



## Anh Le

Asia Marketing Advisor

Bought her first Bitcoin since 2016, with knowledge gained from years living in UK , Anh has been actively involved in crypto space, organizing 11 events across Southeast Asia, covered the most number of mainstream PR & KOLs in Vietnam. Her mission is to bridge internationals with local communities.



## Ismail Malik

Marketing Advisor

Experts who can provide leadership and strategic direction to support service-oriented and cost-effective activities related to sourcing, contracting, eMoney, tokenized credit services, and DeFi decentralized finance. He is designing a disruptive, decentralized approach to innovation for rapid growth, building connections with local players, enabling stronger, deeper distribution networks that enable fast tracking onboarding/user activation.



# Supreme Finance Team



## YanJiang

Asia Marketing Chief

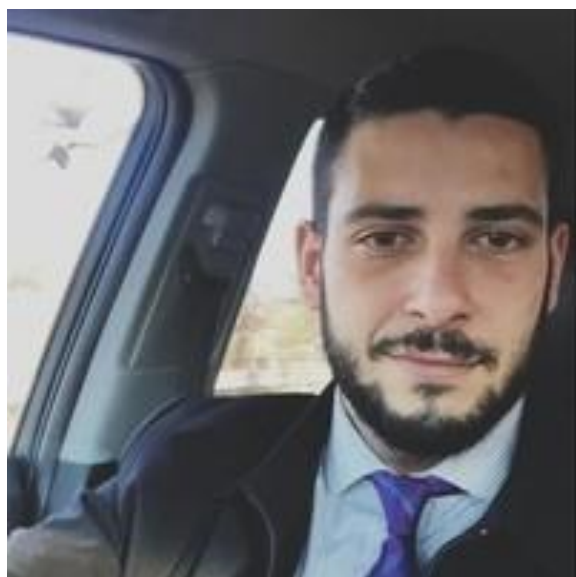
- CoinSuper Director & Business Development
- CoinTiger Marketing Director
- Coinbene Global BD Director
- BCEX BD Director
- Xi'an International Studies University



## Antoh Tony

Middle Asia Marketing

- Founder of Angel Investing, Startup & Executive Advisory
- Manager of Top Tier Impact
- Labs Publicity Group. Technical reviews, Guerrilla marketing
- University of Pennsylvania - The Wharton School



## Matthew Morea

East USA Marketing

- HYPE Marketting, New York, United States
- Carmaven CEO
- Senier Sales Rep. Central Ave Chrysler



# Supreme Finance Team



## Anastasia Lachmann

West USA Marketing

- Real Estate Investor and Entrepreneur/Crypto Enthusiast 2018-Current
- Manager of Administrative Office/ Private Insurance Representative/ Company Trainer, HDI Insurance Karlsruhe. 2012- Current
- Humanitarian Global Volunteer for ADRA 2011-2012
- Educational Department Assistant/ Elementary Sector Selbach, Gaggenau



## Ito Showichi

Local Advisor(Japan)

- Global tour in Japan
- MASATO Corporation
- NIHOGN University Law Course



## Nishikawa

Local Advisor(Japan)

- GOYO Corporation
- CHIBA University Business Administration



# Partners





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1. The Supreme Finance (HYPE) Whitepaper (hereinafter 'whitepaper' or 'this document') is provided for informational purposes only.

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